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Press Release

FOR IMMEDIATE RELEASE
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Regional Task Force Launches Financial & Shared Services Workforce Survey

TAMPA, FL (March 26, 2014) – CareerSource Tampa Bay and CareerSource Pinellas are proud to announce the launch of the next workforce gap analysis survey in the Financial & Shared Services industry. In their collaborative efforts with Tampa Hillsborough Economic Development Corporation, Pinellas County Economic Development, the Tampa Bay Partnership, and the Florida High Tech Corridor, CareerSource Tampa Bay and CareerSource Pinellas are seeking to identify the current workforce needs of Hillsborough and Pinellas County Financial & Shared Services employers.

“The more insight we gain about the needs of the Financial & Shared Services industry, the better we can prepare and serve Tampa Bay’s labor force for work in those fields and strengthen the connection between business and education in the greater Tampa Bay region”, said Ed Peachey, President and CEO of CareerSource Tampa Bay and CareerSource Pinellas.

Participation in the Financial and Shared Services Workforce Survey will allow the task force to:

- Identify the skills and training the financial and shared services community feels is missing in the current pool of candidates
- Better determine the programs needed to ensure the quantifiable skills of our workers are tapped and engaged
- Help educational institutions and elected officials allocate resources for training in the highest demand skill sets
- Shape our workforce to meet future demands

Results of the workforce survey will quantify the demand for specific positions, skill sets, and certifications. The task force will also develop initiatives to increase the supply of talent to the highly demanded positions and the findings will be distributed to local elected officials and educators.

Financial and shared services businesses located in Hillsborough and Pinellas counties can complete the survey through April 11, 2014 at: www.TampaBayGapAnalysis.com.

About CareerSource Tampa Bay and CareerSource Pinellas

For more information on CareerSource Pinellas’ or CareerSource Tampa Bay’s programs and services, please visit www.careersourcepinellas.com or www.careersourcetampabay.com. CareerSource Tampa Bay and CareerSource Pinellas are equal opportunity employers/programs. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.