

CareerSource Tampa Bay
Minutes of the Youth Development Committee Meeting

Date: August 18, 2021

Location: Zoom Meeting

Call to Order: Tom Aderhold called the meeting to order at 9:01 a.m. There was a quorum present, with the following Youth Development Committee members participating.

Members in Attendance

Tom Aderhold, Dr. Vanity Barr-Little, John Howell, Jim Junecko, Dr. Brian Mann, Geordie Hyland, Roy Sweatman, Thayne Swenson, and Jason Woody.

Members not in attendance

Felicia Bell, Scott Brooks, Richard Padilla, and Ocea Wynn.

Staff Present

John Flanagan, Dr. Byron Clayton, Doug Tobin, Chad Kunerth, Kay Jefferson, Anna Munro, Michelle Schultz, Michelle Zieziula, Conchita Canty-Jones, Jennifer Wilson, and Tammy Stahlgren.

County Liaison

Kenneth Jones.

Others Present

Leerone Benjamin, Joanna Ortiz, Horace Lynch, Ron King, Articia Pride, and Nicole Beverley.

The agenda items are listed in the order of discussion.

- ▶ Indicated Committee Action
- Indicates Action Needed

Pledge of Allegiance

Tom Aderhold led the Pledge of Allegiance.

Public Comments

There were none.

Summer Job Connection Participants

Ron King, Co-founder of Tier 1 Solar Company, a participant representing the employer experience and Articia Pride, a participant representing the youth experience, both talked about their positive experiences in the Summer Job Connection Program.

Presentation – Virtual tours as a tool to create interest in work opportunities in a field

Roy Sweatman shared a video created by Southern Manufacturing Technologies (SMT) that was used to conduct virtual tours. The video explains what Southern Manufacturing does and what work opportunities are available with his company. <https://youtu.be/vkKXCim--sl>

Action Item

▶ **Action Item #1 – Approval of May 19, 2021, Youth Development Meeting Minutes**
(Refer to page 2 of the August 18, 2021, Youth Development Committee Agenda Packet)

- A motion to approve the May 19, 2021, Youth Development Meeting Minutes.

- Motioned: John Howell
 - Seconded: Jason Woody
- The motion carried.

Information Items

Information Item # 1 PY 20-21 Youth Performance Strategic Goals update provided by Chad Kunerth

(Refer to pages 5-11 of the August 18, 2021, Youth Development Committee Agenda Packet)

Due to time constraints, there was a brief overview of the goals.

The Dashboard represents the entirety of program year 20-21.

Highlights:

- 2315 individuals served through the WIOA Program.
- 368 individuals served through the Adult and Youth and Dislocated Worker.
- 1460 individuals served through Occupational Skills Training.
- 1133 individuals served through work-based training (i.e. work experience apprenticeship, or on the job training).
- The trends for this year have been an increase in employer activity and a decrease in customer/job seeker activity for the year.
- Job orders have increased.
- We have seen a decrease in the total number of job seekers exiting the program.
- There were 417 individuals that exited the WIOA program.

DEO conducted annual monitoring of programmatic files the week of 4/26/21-4/30/21 and we are waiting for the final report.

No discussion occurred.

Information Item # 2 Continuation of Out of School and in School Youth update by Conchita Canty Jones

(Refer to page 12 of the August 18, 2021, Youth Development Committee Agenda Packet)

Conchita Canty-Jones, CSTB Senior Project Manager provided highlights of the initiatives related to Hillsborough County Public Schools (HCPS) and Community Engagement. CSTB's mission was to evaluate and elevate the relationship with HCPS. The partnership includes working to serve youth (Juniors and Seniors) and their families by providing employment and scholarship opportunities to enhance success.

The CSTB leadership team met with Superintendent Addison Davis and the Superintendent's Chiefs to discuss how CSTB could better support the youth in the school district, enrolled and unenrolled.

Information Item # 3 Performance Watch Report Update by Chad Kunerth

(Refer to page 14 of the May 19, 2021, Youth Development Committee Agenda Packet)

This report looks at the kind of enrollment completions and placement numbers for three key areas: those completing occupational skills training, adult education, and work experience.

Occupation Skills Training

44 enrolled
25 completions
15 were placed

Adult Education

29 were enrolled
5 completions
1 placement

Work Experience

197 enrolled
18 completions
1 placement

No discussion occurred.

Information Item #4 Summer Job Connection update provided by Jennifer Wilson
(Refer to pages 14-15 of the August 18, 2021, Youth Development Committee Agenda Packet)

We had a successful Summer Job Connection Program.

Highlights:

- 2,487 SJC Youth applications received.
- 142 SJC Employer applications received.
- 1,050 Positions Filled.
- Everyone is invited to attend the SJC Year End Celebration Awards Ceremony scheduled for Friday, August 27, 2021, from 5 p.m. - 7 p.m.

Information Item #5 Public Relations / Marketing update provided by Doug Tobin
(Refer to pages 16-19 of the August 18, 2021, Youth Development Committee Agenda Packet)

The CSTB Marketing Team has recently participated in 2 major events:

- Summer Job Connections Program Summit.
- End of Summer Job Connection Program.

Youth Rebranding and Website update:

- Proposed Name - Tampa Bay Hires.
- Proposed Summer Job Connection Name - Tampa Bay Summer Hires.
- Tagline - Hire Now. A Higher Tomorrow.

Future Business

None.

Adjournment

The meeting was adjourned at 10:34 a.m.
Minutes submitted by Tammy Stahlgren – Administrative Services Coordinator.