



Youth Development Committee Meeting

Minutes

CareerSource Tampa Bay
Feb 16, 2022 at 9:00 AM EST

Attendance

Members Present (Remote):

Tom Aderhold, Felicia Bell, John Howell, Geordie Hyland, Dr. Brian Mann, Roy Sweatman, Thayne Swenson

Members Absent:

Dr. Vanity Barr-Little, Warren Brooks, Jim Junecko, Richard Padilla, Jason Woody, Ocea Wynn

Attendance

Members Present (Remote):

Wesley Barr, Saleema Bennett, Conchita Canty-Jones, Sheila Doyle, Sheila Doyle, John Flanagan, Kay Jefferson, Chad Kunerth, Anna Munro, Don Shepherd, Tammy Stahlgren, Doug Tobin, April Torregiante, Jennifer Wilson, Michelle Zieziula

Guests Present (Remote):

Leerone Benjamin, Nicole Beverley

Board Liaison Present (Remote):

Ken Jones

I. Call to order, Welcome and Roll Call (Presenters: Tom Aderhold)

Tom Aderhold called the meeting to order at 9:00 a.m. There was a quorum present.

II. Pledge of Allegiance (Presenters: Tom Aderhold)

Tom Aderhold led the Pledge of Allegiance.

III. Public Comments

There were none.

IV. Action / Discussion Items

- A. Approval of Minutes - November 17, 2021 Youth Development Committee Meeting (Presenters: Tom Aderhold)

Motion:

To approve the November 17, 2021 Youth Development Committee Meeting minutes.

Motion moved by John Howell and motion seconded by Roy Sweatman. Motion Carried.

V. Information Items

A. Tampa Bay Hires Update (Presenters: Jennifer Wilson)

Tampa Bay Hires is our year round youth services program and the Tampa Bay Summer Hires is our summer initiative. Both of these programs are underway.

Tampa Bay Hires Highlights:

- We have put a pause on occupational skills training because currently our training dollars for the ITA aligned budget has been fully obligated. however we still assist young adults that are seeking their GED.
- There are 120 young adults that have been placed into a paid work experience for the February cohort.
- We had a great Penn Foster graduation ceremony in December, we had 24 graduates.

Tampa Bay Summer Hires Highlights:

- We're targeting over 2000 young adults for Tampa Bay Summer Hires. Over 1600 young adults have applied already using the online application platform Career Edge.
- The Youth summit will be held the week of May 31, 2022. Employers still have an opportunity to apply for the program.
- Youth will begin their Paid Work Experience Program on June 13, 2022.
- Career Exploration and our leadership courses start July 8, 2022 and the last day of the internship will be August 5 2022.
- We have received a little more than 10 employer applications which represents little over 100 positions.

United Way Grant Quarterly update: The numbers are little bit lower during the middle of the year, because a lot of our funding goes toward the summer initiative.

Florida Medical Clinic Foundation of Caring recently granted an award of \$18,320. This will fund a minimum of about 10 enrollments for Tampa Bay Summer Hires participants.

B. Special Projects Update (Presenters: Conchita Canty-Jones)

Conchita Canty-Jones continues to expand the collaboration of CareerSource Tampa Bay and the Hillsborough County Public School District. The partnership includes working to serve juniors, seniors and their families by providing employment and scholarship opportunities to enhance success.

Discussion occurred around the staffing shortages in the healthcare profession what are schools doing to make students aware of these opportunities.

C. ACE Program Update (Presenters: Don Shepherd)

Classes that are currently underway:

Cyber Security Cohort 1 – 12/2/2021 to 02/21/2022

Business Office Specialist Cohort 2 – 1/3/2022 to 3/1/2022

Digital Marketing Specialist Cohort 3 – 1/6/2022 to 2/25/22

Served to Date:

- 70 participants seated to date.
- 63 participants remain active.
- 68 certifications have been attained by ACE participants to date.
- 31 completers to date with 5 classes still in progress.
 - 3 completers were offered OJT with their worksite employers.
 - 3 were offered employment with their worksite.
 - 6 report new employment.
 - 4 pursuing advance training after their ACE experience.
- 26 employers active in ACE with contracts, or contracts in process, with an additional 4 employers committed for year 1, with 70 total PWE worksite positions.

- CSTB is currently working with young adults who completed to work on employability skills, update resumes, coach for interviews, employment leads and assistance with placement into their selected field.
- It was suggested to reach out to the Kiwanis to further increase community partners. Doug Tobin, Tom Aderhold and John Flanagan will coordinate a meeting and presentation.

D. PY 21-22 Youth Development Strategic Goals Dashboard Update (Presenters: Chad Kunerth)

High Level overview of the Live Strategic Goals Dashboards were reviewed as it relates to the youth.

Each CSTB priority is identified on the summary page of the dashboard.

Highlights from Connecting Jobseekers to Careers:

- System traffic is up 34% this program year compared to last Program Year.
- Virtual services down 50%.
- Individuals served is at 14,710, that's a reduction of 10% from last year. Workshop attendance served is a 2,183 increase from year.
- Satisfaction is down 10% with a goal of increasing it by 15%.
- Job Fairs and IHR's were up 6% from last year.
- Placements are down 33%, currently work is being done to ensure that we're getting all the placements that we can.
- Small businesses served is at 430, a 45% decrease.
- Total number of employers served is at 832. This number is expected to go up as we sign employers up to participate in the Tampa Bay Summer Hires program.
- Work based learning is at 147 with a goal of 150 work experiences.
- OJT we are at 71 enrollments this year with a goal of 100.
- IWT we need to enroll about 150 individuals into IWT through the remainder of the program year.

Highlights from Future Workforce Pillar:

- Increase Tampa Bay hires program sustainability plan for 21-22. We've done a lot of work, but need to formally develop the plan to increase occupational skills and work based learning opportunities.
- The work based learning employers, we have 21 unique employers, that's a 23% increase from last year and very close to meeting the goal of 25%.
- Youth training count, the number of youth and training is at the same percent from the same time period last year. We are meeting that goal, which is 10%.

Discussion occurred about the Healthcare Profession being a great field as it offers entry level positions that sometimes offer pathways to higher level positions. You can go to the own@online.org website to view all of the healthcare occupations as well other occupations.

E. Wagner Peyser Demographic PY 21-22 (Presenters: Chad Kunerth)

The Wagner-Peyser Act provides universal access of employment services to both job seekers and employers. Such services include, but not limited to: job search assistance, job referral, and placement assistance for job seekers, re-employment services to unemployment insurance claimants, and recruitment services to employers with job openings. Demographics were reviewed and there was no discussion.

F. Marketing and Public Relations Update (Presenters: Doug Tobin)

Overview of the Marketing and Public Relations department reviewed.

Highlights

- A press conference was held on Monday, January 10, 2022, to promote the registration opening for the Tampa Bay Summer Hires program. It was attended by the following television stations: Bay News 9, ABC Action News 28, NBC News Channel 8 , Fox 13, CBS 10 News, and Telemundo.
- Youth Website was completed December 2021.

G. Unite Us (Presenters: Nicole Beverley)

Unite Us is a referral system, it provides similar elements of the One-Stop Partner Portal, but also provides some additional elements that will not only be beneficial to our staff when working with their customers, but also to all of CSTB's partners in the network. Staff are currently looking into the pros and cons of both platforms before a final decision is made.

H. 2022 U.S. Federal Poverty Guidelines (Presenters: Wesley Barr)

Effective January 12, 2022, the U.S. Department of Health and Human Services released the U.S. Federal Poverty Guidelines for 2022. These guidelines are used to determine financial eligibility for certain programs administered by CareerSource Tampa Bay (CSTB). This impacted our WOIA Youth family sizes of 1 and 2 and where we use federal poverty guidelines.

I. DEO Final Programmatic Monitoring Review Schedule Program Year 2021-2022 (Presenters: Wesley Barr)

DEO is scheduled to conduct the Programmatic Monitoring Review April 11-15, 2022.

No discussion occurred.

VI. Future Business

There was none.

VII. Adjournment

The meeting adjourned at 10:31 a.m. Minutes prepared by Tammy Stahlgren, Administrative Services Coordinator.