



Workforce Performance Committee Minutes

CareerSource Tampa Bay
May 4, 2022 at 9:00 AM EDT

Attendance

Members Present (Remote):

Tom Aderhold, Rick Bennett, Gary Hartfield, John Howell, Robert Blount, III, Steve Morey, Gil Schisler, Jason Woody

Members Absent:

Stephanie Brown-Gilmore, Richard Cranker

Staff (Remote):

Saleema Bennett, Melissa Carroll, Sheila Doyle, John Flanagan, Kay Jefferson, Chad Kunerth, Anna Munro, Don Shepherd, Tammy Stahlgren, Doug Tobin, April Torregiante, Jennifer Wilson, Michelle Zieziula

Guests Present (Remote):

Marcella Blanchett - Division of the Blind, Nancy Brown - Division of the Blind, Nicole Beverley - EDSI, Trevor Stout - EDSI, Maritza Morales - EDSI

Board Liaison Present (Remote):

Ken Jones

I. Call to order, Welcome and Roll Call (Presenters: Richard Bennett)

Chair Rick Bennett called the meeting to order at 9:00 a.m. There was a quorum present.

II. Pledge of Allegiance (Presenters: Tom Aderhold)

Tom Aderhold led the Pledge of Allegiance.

III. Public Comments

There were none.

IV. Action / Discussion Items

- A. Approval of Minutes - February 2, 2022 Workforce Performance Committee Meeting (Presenters: Richard Bennett)

Motion:

To approve the minutes from February 2, 2022 Workforce Performance Committee Meeting.

Motion moved by Gil Schisler and motion seconded by Tom Aderhold. The motion carried.

- B. Approval of New Training Provider - Net Synergy Virtual Solutions LLC dba LT3 Academy (Presenters: Melissa Carroll)

Motion:

To approve LT3 Academy's training provider application and pre-apprenticeship training program.

Motion moved by Gil Schisler and motion seconded by Steve Morey. The motion carried.

- C. Approval of New Training Programs (Presenters: Melissa Carroll)

Motion:

To approve FleetForce Truck Driving School, Florida Technical College, Hillsborough County School Board, Hillsborough Community College, New Horizons Computer Learning Center, Southern Technical College, and University of South Florida's applications for new training programs.

Motion moved by Steve Morey and motion seconded by Gil Schisler. The motion carried.

V. Information Items

- A. PY 21-22 Strategic Goals Dashboard Update (Presenters: Chad Kunerth)

High Level overview of the Live Strategic Goals Dashboard was reviewed.

Highlights from Connecting Jobseekers to Careers Pillar:

- System Traffic is up 23% this program year compared to last program year.
- Individuals served was down 3% from last year.
- Job Fairs and IHR's were up 28% from last year.
- Placements are down 29%.
- Business served - Small Businesses Served is at 561 a 40% decrease.
- Work Based Learning is at 128. with a goal of 150.
- OJT is at 71 enrollments this year, with a goal of 100.
- IWT is at 30, with a goal of 100.

Functional full employment is 5% unemployed and we're at 3.2%.

The following discussion ensued:

Regarding not meeting goals, a lot of it is just the lack of foot traffic, people not walking in. It's not for a lack of having job fairs. We're holding two or three job fairs a month for our employers, that's not the issue. We're just not seeing interest from the job seekers to connect to these employers. I think one job fair we had saw 14 people show up.

Is it simply a trend that's either regional or national? While we can't compare ourselves to any anything outside of the state of Florida, we can do a comparison of primary indicators to Miami and Jacksonville and Central Florida. We can provide that for our next meeting, and we can kind of delve into this further.

- B. Training Provider Outcome Report: PY21-22 (April 2021-March 2022) (Presenters: Chad Kunerth)

Summary:

39 Programs not meeting any of the criteria.

33 Programs meeting one criteria.

31 Programs meeting two criteria.

15 Programs meeting all three criteria.

The following discussion ensued:

Just to remind everyone that the function of holding providers and programs accountable for performance is moving to DEO.

Discussion:

Are we going to cut off the absolute non-performers? It's really up to the Board to decide. We can bring the recommendation forward, but we've had the moratorium on performance in place. The DEO is taking over control of the approval and removal of programs this coming program year. They probably won't hold them accountable immediately, so they can have a full timeframe for performance review.

The team will investigate through the COO work group to survey the other regions and report back to the committee.

- C. Marketing and Public Relations Update (Presenters: Doug Tobin)

High level Marketing and Public Relations and Marketing update was provided.
No discussion occurred.

D. One-Stop Operator Update (Presenters: Nicole Beverley)

Achievement and Highlights:

Maintain and Develop New Linkages

- 10 new partners have joined CSTB's partner network.
- 30% increase in partners.
- 97 connections were made.
- 35 partner organizations received connections for housing assistance.
- 76 connections were made by CSTB.

E. Policy Updates

Update provided by April Torregiante.

The Migrant Seasonal Farmworker (MSWF) Registration and Agriculture Employer Services and Support Services had minor policy language changes regarding the career source Tampa Bay partner portal switching to the Unite Us platform, which will happen on July 1, 2022.

No discussion occurred

F. Region 15 Quality Assurance Monitoring Review Program Year 21-22

Update provided by April Torregiante. No discussion occurred.

No discussion occurred.

G. Training Program Updates (Presenters: Melissa Carroll)

CareerSource Tampa Bay requires training vendors to submit updated performance costs and data worksheets to report changes within approved training programs. Access Computer Training and Jersey College reported changes to their programs.

No discussion occurred.

H. Registered Apprenticeship Programs (Guests: Melissa Carroll)

Automation Strategy & Performance, LLC. added two registered apprenticeship programs to the CareerSource Tampa Bay ETPL for Apprenticeships.

No discussion occurred.

I. Special Grants Update (Presenters: Saleema Bennett)

High level overview of the Special Grants were provided.

No discussion occurred.

VI. Industry Insights

A. Economic Development (Presenters: Steve Morey)

Tampa Bay EDC formed a Competitiveness Committee to analyze how we compete for jobs in other areas of the country.

Tampa Bay is ranked over 100% compared to any metro area over 450,000 people, which is fantastic, that means Tampa Bay is a great place to live and work. The committee worked with site selection consultants and Tampa came out at 126%. This is important to this committee because this affects the majority of the decisions on where businesses are going to locate.

B. Other industry Sectors

There were none.

VII. Future Business

There was none.

VIII. Adjournment

The meeting adjourned at 10:16 a.m.

Minutes prepared by Tammy Stahlgren, Administrative Services Coordinator.