



# Ad Hoc System Redesign Committee Meeting

## Minutes

CareerSource Tampa Bay  
Nov 1, 2022 at 2:00 PM EDT

### **Board Member Attendance**

**Present:**

Members: Benjamin Hom (remote), Steve Morey (remote), Donald Noble (remote), Audrey Ziegler (remote)

### **Staff Attendance**

**Present:**

Members: Gamal Graham (remote), John Flanagan (remote), Anna Munro (remote), Tammy Stahlgren (remote), Michelle Zieziula - Chief Impact Officer (remote), Chad Kunerth (remote)

### **Board Liaison**

**Present:**

Members: Ken Jones (remote)

- I. Call to Order, Roll Call, and Welcome (Presenters: Benjamin Hom)

Chair Hom called the meeting to order at 2:01 p.m. There was a quorum present.

- II. Pledge of Allegiance (Presenters: Donald Noble)

Don Noble led the Pledge of Allegiance.

- III. Public Comments

There were none.

- IV. Information Item/Discussion Items

John Flanagan started the meeting by talking about the purpose of this committee. We are looking at our physical space, amongst other parts of our system, that outreach to both employers and to job seekers. Our goal is to be more community integrated and to drive more traffic outward. We are going to meet the people in their communities rather than ask them to come to one or two centers located in all of Hillsborough County. with the idea of being than inward.

It was our recommendation that the chair of the CareerSource Tampa Bay Board constitute an Ad Hoc Committee that would allow us to look at resources that are in existence currently and plan a path for what we want those resources to look like in

the future. That could mean everything from a new office, a new comprehensive center in the place of the one on North Florida Ave., all the way to expanding community partnerships. On the digital side, more robust digital access for our job seekers and employers in the region. So that just sets the stage for having these conversations.

It's going to take a lot of planning and a lot of information. We want to make sure that we're located in the right places, that we have the right partners, and that we have the right technologies present, to make sure that we generate the most benefit through our services.

A. CareerSource Tampa Bay Locations (Presenters: Chad Kunerth)

We currently provide services in the following locations:

- 9215 North Florida is our Comprehensive Center. The Workforce Innovation and Opportunity Act (WIOA) requires that each local area has one facility that they consider a comprehensive facility that would be a shared space, with all partners that are outlined as "mandatory" and then non-mandatory ones as well. At present, we occupy about 70,000 square feet. We run most of our services out of this facility.
- Brandon location is east of Tampa. This is our second largest facility by measure of foot traffic.
- Plant City and Ruskin locations. We provide a presence in county owned buildings, in partnership with Hillsborough County.

We have MOU's with the following:

- Enterprising Latinas in Wimauma
- The Family Prosperity Center with the Bullard Foundation.
- We are working on an active MOU with Hillsborough County Public Library System to try to get a presence in the Town-N-Country Library. There is a large demand in Town-N-Country.

B. PY21-22 CSTB Office Traffic by Zip Code (Presenters: Chad Kunerth)

Highlights:

- Foot traffic pulled by zip code
- Foot traffic has declined since COVID- 19
- We need to be more community based

C. Hillsborough County Poverty Data (Presenters: Chad Kunerth)

Highlights

The Data represents individuals below the poverty line age 18 years and above. Based on data, North Florida is in a good location.

Town-N-Country is a area in need of services for those affected by poverty, currently we do not have any presence there.

Brandon location is close to our 9215 North Florida location.

North Florida, Temple Terrace, and Town 'n' Country have residents in poverty in need of services.

Should it/they be a location in partnership with Educational Facilities?

We are seeing the need to be more community based. We need to decide with the resources available if we want to put all our resources in brick & mortar into one location or look at it differently by having 2 smaller comprehensive centers, one where we are now and looking at the areas of need, a location in or close to Town n Country. This would be a long process if we decided to change the current location of the One-Stop Center. The location has been there since the early 90's and we would want to get community buy in and interactions would be important.

We need to find ways to eliminate barriers to participants. Transportation is a huge barrier. If we can be located in places where people do not have travel far to get our services, then that would eliminate that barrier. We need to know what our strategy is going to be. Are we going to put resources into one place? Or, can we be more effective if we spread our resources out into the community? One of the other things we ought to talk about is what we want to offer at our Center(s). As an example, we could have a drop-in daycare center, so we could serve people with children who are coming to do job searches or get some education we offer.

Can we eliminate barriers by the use of technology, so that people can participate via their phone or computer.

This committee needs to decide if we should continue to provide services the way they are, or do you think the idea of more community integration is the way to go? There is not a timeline to make the recommendations to the full board.

#### V. Next Steps (Presenters: Benjamin Hom)

Follow up meeting in January 2023

#### Action Items

- Conduct a jobseeker and employer community survey asking if it is best to have services in your local neighborhood or go to our Comprehensive Center for services.
- Pull data from Sly, Plant City, Ruskin, and Wimauma to find out how many people show up at each location.
- Schedule a time for the committee to tour North Florida to get a good picture of the center. Recommendation is that Paul Casebolt, One-Stop Operator, provide the walk-thru tour of our Comprehensive Center at North Florida.

- What have we learned from our presence at the location at Sly? Skill Center.
- Survey people who have not been able to make it to the center or participate.

Re-examine our Strategic Initiatives, where do we want to be in 5 years, does our current framework align with our goals?

To be successful, we will probably need to have both neighborhood points of integration, and collaborative partnerships with Hillsborough County Public Schools or HCC. The way we are set up currently, there is a tremendous amount of dollars spent on coordination of services at our current One-Stop Center on North Florida.

## VI. Adjournment