



# Youth Development Committee Meeting

## Minutes

CareerSource Tampa Bay  
Feb 8, 2023 at 9:00 AM EST

### **Board Members Attendance**

**Present:**

Members: Tom Aderhold (remote), Warren Brooks (remote), John Howell (remote), Jim Junecko (remote), Dr. Brian Mann (remote), Thayne Swenson (remote), Sophia West (remote), Mercedes Young (remote)

**Absent:**

Members: Ocea Wynn

### **Staff Attendance**

**Present:**

Members: Saleema Bennett (remote), Rich Beynon (remote), Conchita Canty-Jones (remote), Dr. Byron Clayton (remote), Leondra Foster (remote), Anna Munro (remote), John Flanagan (remote), Chad Kunerth (remote), Don Shepherd (remote), Tammy Stahlgren (remote), Doug Tobin (remote), April Torregiante (remote), Michelle Zieziula (remote)

Guests: Paul Casebolt - ESDI (remote)

Board Liaison : Ken Jones (remote)

I. Call to order, Welcome and Roll Call (Presenters: Dr. Brian Mann)

Chair, Dr. Mann called the meeting to order at 9:00 a.m. There was a quorum present.

II. Pledge of Allegiance (Presenters: Tom Aderhold)

Tom Aderhold led the Pledge of the Allegiance.

III. Public Comments

There were none.

IV. Action / Discussion Items

A. Approval of Minutes - November 9, 2022 Youth Development Committee Meeting (Presenters: Dr. Brian Mann)

**Motion:**

To approve the minutes from the November 9, Youth Development Meeting.

Motion moved by Jim Junecko and motion seconded by Warren Brooks. Motion Carried.

B. Approval of Youth Service Provider (Presenters: Anna Munro)

The recommendation was verbally changed at the meeting. It was modified to read, "to obtain approval to engage Junior Achievement 3d II as a provider of certain use services, and subject to successful contract negotiations, enter into a contract.

**Motion:**

To approve to engage Junior Achievement 3DE as a provider of WTP Youth services, and subject to successful negotiations, enter into a contract.

Motion moved by Warren Brooks and motion seconded by Mercedes Young.  
Motion carried.

The following discussion ensued:

Lengthy discussion occurred around the need to be more inclusive of the Hispanic student population.

Each Hillsborough Public Schools Principal has to agree to participate in the program. As a board, we can try to influence school Principals on what we feel are their best options.

Mr. Flanagan is on the board of Junior Achievement and will bring forward recommendations that schools with higher Hispanic student populations be given an opportunity to participate in this program.

V. VP Report (Presenters: April Torregiante)

Highlights:

- Tampa Bay Summer Hires Application Launch 2/1/2023
- ACE Employer Round Up
  - Searching for businesses in the trades industry interested in participating in the ACE program and hosting paid work experience/internship.
- Youth Team Relocation
  - Team moved to room 103 (in the front of the building) .
  - Youth Department will have it's own entrance.
  - This new area will allow for connections, collaboration, and positive growth and change.

VI. Information Items

A. Tampa Bay Summer Hires Update (Presenters: Leondra Foster)

Program Update

Highlights:

- Celebrating Success (Shawn Simon) from the Tampa Bay Hires Program
- Tampa Bay Hires Application Launch
- Received 493 prescreens - 7% increase from last year
- 71 Enrollments to date - 11% increase from last year
- Tampa Bay Hires year-round program
- 257 Prescreens with 40 enrollments

- 16 Youth employments
- 72.73% Employment rate
- 16 Entered Post Secondary

ITA Update

- Total budget: \$208,500
  - Total projected spending: \$182,568
- Work Based Learning update
- Total budget: \$170,000
  - Total projected spending: \$69,359

Penn Foster Program Update

- Enrolled 26 students
- Total budget: \$40,000
- Total projected spending: \$20,000

**B. Apprenticeship-to-Career Empowerment (ACE) Program Update (Presenters: Saleema Bennett)**

Highlights:

- ACE Program enrollments and classes reviewed.
- Resumed classes on October 16, 2022.
- Upcoming classes:
- Digital Marketing Class & IT will begin in February.
- Skills Trade Class will be introduced in March.

Discussion and concerns were voiced about the programs that are being called "Apprenticeships," and that they do not meet the criteria for the traditional apprenticeship. On the one hand, there are those who attach very strict interpretation and conditions on the use of the term apprenticeship. On the other hand, apprenticeship has many uses to describe typically any learning stage for a job, career, paid or unpaid, free or for a fee program. Ms. Bennett will look into the concern and report back at the next Youth Development meeting.

**C. Public Relations/Marketing (Youth Committee) Update (Presenters: Doug Tobin)**

Highlights:

- ACE Program PR Overview Provided (website, statistics or social media campaigns).
- Social Media Posts for the past year can be found in agenda packet. The most popular post was the Penn Foster Graduation.
- Summer Hires Press Conference held on January 31st was initially covered by three TV stations, Telemundo, ABC and CBS, and then it was then picked up by Bay News 9, Channel 8, and the VVTA.

**D. School Board Collaboration Update (Presenters: Conchita Canty-Jones)**

Highlights:

An update was provided on HCPS connections since last meeting.

Career Journey Workshop Components:

There are four key components to this workshop. The feedback from the district has been positive and they would like for this workshop to also be in the middle schools eventually, but right now we're working with juniors and the seniors only.

One, is that we want the youth to be able to understand their career journey.

Two, we want the youth to understand how to choose a career path, and be able to choose the best pathway to advance in their career. Then the other thing is, that you have a plan A, and you should have a plan B, because there are times when you have to pivot.

Three, we're going to be in front of over 10,000 youths, and at the end of this workshop our goal is that they can have a conversation with their parents about what their career journey

looks like. This will be launched in April, so we're in the process of determining who will teach that workshop. Since we're in the piloting phase, the district is allowing us to test the waters with several of our classes for seniors. We're also going to have a component that provides them access to CareerSource.

Four, our next step is that we're going to also get feedback from the youth to measure our success. Are we engaging them with knowledge? Do you understand what we are trying to educate you on in reference to your career journey?

So at the end of the course, the students should be able to have a deeper understanding of how to choose and access pathways that would advance their career.

E. PY 22-23 Strategic Metrics Dashboard Update (Presenters: Chad Kunerth)

High level overview of the Strategic Dashboard of the Youth Metrics were reviewed. No discussion occurred.

VII. Future Business

There was none.

VIII. Adjournment

The meeting was adjourned at 10:04 a.m.

Minutes prepared by Tammy Stahlgren, Administrative Services Coordinator.