



Youth Development Committee Meeting

Minutes

CareerSource Tampa Bay
Aug 9, 2023 at 9:00 AM EDT

Attendance

Present:

Members: Sophia West (remote), Warren Brooks (remote), John Howell (remote), Dr. Brian Mann (remote), Ocea Wynn (remote), Mercedes Young (remote)

Absent:

Members: Jim Junecko, Thayne Swenson

Attendance

Present:

Members: Saleema Bennett (remote), Rich Beynon (remote), Conchita Canty-Jones (remote), Leondra Foster (remote), Mario Rodriguez (remote), Sheila Doyle (remote), Chad Kunerth (remote), Anna Munro (remote), Michelle Schultz (remote), Don Shepherd (remote), Tammy Stahlgren (remote), Mrs. April Torregiante (remote), Michelle Zieziula (remote)

Guests: Paul Casebolt - EDSI (remote)

Board Liaison: Jonathan Wolf (remote)

I. Call to order, Welcome and Roll Call (Presenters: Dr. Brian Mann)

Chair, Dr. Mann called the meeting to order at 9:00 a.m.
There was a quorum present.

Michelle Zieziula explained that the agenda has been restructured to help the committee effectively conduct business. It is designed to focus on the three levels of responsibility: reviewing and recommending items to the full board, planning initiatives, and providing oversight. This new format aligns with the main Board agenda and improves the flow of information. Committee chairs will now report discussion content to the full board, and staff members will be available to address questions and deep-dive into programs and content.

II. Pledge of Allegiance (Presenters: Dr. Brian Mann)

Dr. Mann led the Pledge of Allegiance.

III. Public Comments

There were none.

IV. Action / Discussion Items

- A. Approval of Minutes - May 10, 2023 Youth Development Committee Meeting (Presenters: Dr. Brian Mann)

Motion:

To approve the minutes from the May 10, 2023 Youth Development Committee meeting.

Motion moved by John Howell and motion seconded by Warren Brooks. Motion carried.

V. Youth Initiative Planning

- A. Opportunity Youth (Presenters: Michelle Zieziula)

Michelle Zieziula provided an update on the Youth Opportunity initiative, which targets young adults aged 16-24 who are neither employed nor enrolled in education or training. The focus is on providing resources, support, and opportunities to improve their work prospects and long-term success. A research brief on the initiative, which includes data on disconnection rates and targeted zip code areas, will be completed around mid to late August. A summit is planned for January 19, 2024, to bring together partners, donors, and community organizations to discuss strategy and collaboration.

The following discussion ensued:

Various suggestions were discussed for potential work programs, demographics, and education initiatives. Mentioned were a hybrid aerospace school program resulting in a starting wage of \$25 an hour in the aviation industry, a collaboration with Ana G. Mendes College to provide space for CareerSource, and a focus on the Hispanic community. The discussions emphasized the importance of bilingual programs, providing opportunities for high school graduates, and potential benefits from the partnership with Ana G. Mendes College.

The CSTB Team will follow up on suggestions regarding partnerships.

1. Draft Bi-Fold of Research
2. Research Brief - Coming August 2023
3. Opportunity Youth Summit - January 19, 2024

- B. School Board Collaboration Update

Highlights:

Updates on planning and programming for the new school year.

The pilot workshops were successful, with positive student feedback and engagement.

Future plans to include customized workshops for juniors and seniors.

The workshops will include a Career Journey Workshop, Job Quality, and Living Wages.

C. Tampa Bay Hires Update & Presentation (Presenters: Leondra Foster)

Tampa Bay Hires Highlights:

- Achieved a 56% increase in program applicants and improved its credential attainment rate in PY 22-23.
- 146 students were enrolled in work-based learning and skills training.
- 53 youth entered employment at an average wage rate of \$17.59.

Tampa Bay Summer Hires Highlights:

- 576 participants were enrolled.
- 505 participated in one of the 3 program tracks.
- This year the program achieved 3 significant programmatic goals.

VI. Information Items

A. One Stop Operator (OSO) Report

Highlights:

As CSTB continues to expand its footprint in the Youth Workforce Development space, it becomes important to begin gathering feedback from this unique population on the specific services they will be receiving. One Stop Operator, Paul Casebolt, will begin working with Tampa Bay Hires Program Director, Leondra Foster, to develop a Net Promoter Score survey for youth customers that will be included in the regular survey reporting and distributions completed by the OSO. These surveys will be in place to gather data beginning in PY23-24.

B. WIOA Youth Primary Indicators of Performance and Youth Monthly Management Report: PY 22-23 (Presenters: Chad Kunerth)

A brief update was provided. In summary, we are meeting four out of five of our measures. The Youth Department is doing a great job!

C. Grant Opportunities for Youth

This item was not reviewed, no discussion occurred.

VII. Future Business

The 2023 Youth Workforce Excellence Awards Celebration will be held on August 23, 2023. The ceremony will be held at CSTB's 9215 North Florida location. Staff will send out invitations to committee members.

VIII. Adjournment

Meeting adjourned at 10:00 a.m.

Minutes prepared by Tammy Stahlgren, Administrative Services Coordinator.