

*Hillsborough County Youth need your help.*

There are **17,830 disconnected youth**, help us get them re-connected through these sponsorship opportunities.

# 2024 OPPORTUNITY YOUTH WORKFORCE SUMMIT

---

RECONNECTING YOUTH TO EMPLOYMENT & EDUCATION

TAMPA MARRIOTT WATER STREET  
TUESDAY, OCTOBER 1ST, 2024

SPONSORSHIP INFORMATION



## About Us

CareerSource Tampa Bay (CSTB) is a 501 (c)(3) non-profit organization and the designated local workforce development board for Hillsborough County, Florida. Through effective community partnerships, CareerSource Tampa Bay provides workforce and economic development resources to local businesses and serves as the base of employment and training services to a community of more than 1.5 million residents.

## Vision

Empowering workers to achieve success and driving sustainable, positive change in our community.

## Mission

We expand career opportunities for individuals and enable the success of all workers through comprehensive workforce solutions that meet the needs of the community success and driving sustainable, positive change in our community.

## About the 2024 Opportunity Youth Workforce Summit

Join CareerSource Tampa Bay on Tuesday, October 1st, 2024, as we invite Youth, Community Leaders, Business Leaders, Educators, and the Workforce Industry for a one-day event.

Attendees will gain insight into Tampa Bay workforce trends, centered around the young adult demographic. This event will be a regional Think Tank allowing a variety of discussions focusing on workforce trends in Tampa Bay. Experts will share research on population growth in the Tampa Bay region, and businesses will get the opportunity to discuss populations we need to target to meet their needs.

There are approximately 17,830 opportunity youth in Hillsborough County. These 16-24-year-olds are neither in school nor employed. This research brief helps community leaders gain a better understanding of who these young people are, their stories, and ideas and solutions to support young adults in the greater Tampa Bay area's transition to the workforce.

Data is telling us employers are not hiring youth as much as they can, or utilizing their potential.

Employers will learn about Accessing Training and Employing Disconnected Youth (Opportunity Youth), Training and Education, and gain insight on how to get beyond their barriers.

## 5 Youth Success Factors



Learn more at [www.CareerSourceTB.com/2024-youth-opportunity-summit](http://www.CareerSourceTB.com/2024-youth-opportunity-summit) (scan the QR code).





# The Opportunity

## 17,830

OPPORTUNITY YOUTH IN  
HILLSBOROUGH COUNTY

## 10.8%

OF ALL 16-24 YEAR OLDS ARE NOT  
WORKING AND NOT IN SCHOOL.

There are approximately  
**17,830 opportunity youth in  
Hillsborough County.**

These 16-24-year-olds are neither in school nor employed. This summit will help community leaders gain a better understanding of who these young adults are and find the solutions to support them in their transition to the workforce. We are asking for community leaders in Hillsborough County to help us support this effort through the sponsorship opportunities below.

## Sponsorship Summary

SPONSORSHIP LEVELS & BENEFITS:	PRESENTING SPONSOR	LUNCH SPONSOR	EVENT SPONSOR	WORKSHOP SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Sponsorship Cost	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$500
Sponsorships Available	ONE	TWO	ONE	FIVE	UNLIMITED	UNLIMITED	UNLIMITED
Recognized as presenting sponsor on materials	✓						
Highlights of your business during lunch	5 min.	2 min.					
Recognition on all event promotional materials	✓	✓	✓	✓			
Vendor booth in front of conference hall	✓	✓	✓	✓			
Recognition on event program	✓	✓	✓	✓	✓		
Recognition on screen loop/multimedia	✓	✓	✓	✓	✓	✓	
Recognition on event webpage	✓	✓	✓	✓	✓	✓	✓
Signage as sponsor for designated area			✓	✓			
Admission & reserved/preferred seating at the event	12 Seats	8 Seats	6 Seats	4 Seats	4 Seats	2 Seats	1 Seat

**PAYMENT:** Payment can be submitted electronically at [https://whova.com/portal/registration/caree\\_202401/sponsor](https://whova.com/portal/registration/caree_202401/sponsor) (scan the QR code).

OR via check to CareerSource Tampa Bay at  
4350 West Cypress Street Suite 875, Tampa, FL 33607.  
Attention: 2024 Opportunity Youth Summit Sponsorship.

*Payment and logo must be received by September 16th, 2024 to receive sponsorship benefits.*



## Other Sponsorship Benefits

Sponsoring the 2024 Opportunity Youth Workforce Summit can offer your organization a multitude of benefits, impacting your brand image. Here are some key advantages to consider:

### Brand Image:

- **Community Engagement:** Demonstrates your commitment to supporting and empowering young people, fostering a positive and socially responsible brand image.
- **Thought Leadership:** Positions you as a leader in addressing the issue of opportunity youth employment, showcasing your expertise and dedication to the cause.

### Talent Acquisition & Development:

- **Networking Opportunities:** Network with other key stakeholders invested in youth workforce development, potentially leading to valuable partnerships and collaborations.

### Additional Benefits:

- **Employee Engagement:** Allows your employees to attend the summit, fostering a sense of purpose and community within your organization.
- **Positive Impact:** Contribute to a critical social issue and make a real difference in the lives of young people, aligning with your organization's values and mission.
- **Potential Tax Benefits:** Depending on your location, sponsoring the summit may qualify for tax deductions, offering additional financial advantages.

By sponsoring the Opportunity Youth Workforce Summit, you gain valuable opportunities to enhance your brand image, connect with future talent, and contribute to a cause that aligns with your social responsibility objectives. Remember, the specific benefits will vary depending on your unique goals and the nature of your sponsorship.

## Previous Event Sponsors

Hillsborough County Public Schools  
Hillsborough County Government  
City of Tampa  
Career Edge  
Council for Adult and Experiential Learning (CAEL)  
EMSI Burning Glass  
PowerOn Marketing  
Citi Bank  
Hillsborough Community College  
Florida Technical College  
JobWorks  
EDSI  
Casper's Company  
Metrix Learning  
NECA Florida West Coast Chapter  
Tampa Bay Economic Development Council  
International Brotherhood of Electrical Workers  
Bank of America  
First Citrus Bank  
Port Tampa Bay  
Net Synergy Virtual Solutions  
SMT Corp.  
Clark University  
Tech Quest Apprenticeship  
DG Technology  
Learning Alliance  
Concorde Career Institute Tampa

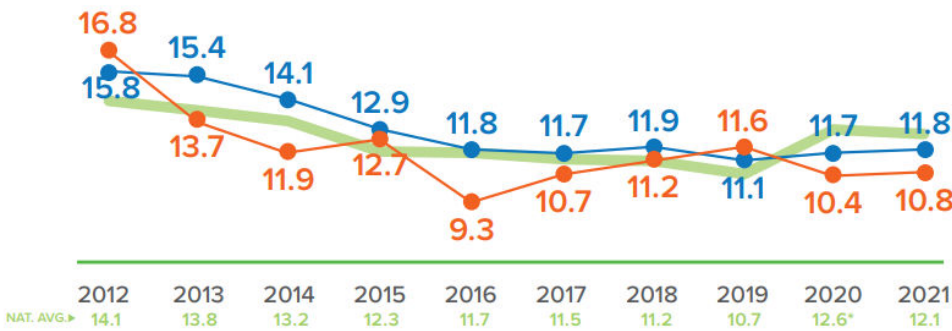


# Opportunity Youth Research

## HILLSBOROUGH COUNTY YOUTH DISCONNECTION RATE BY YEAR

(2012–2021 BY PERCENT)

— National Average ● Florida ● Hillsborough County

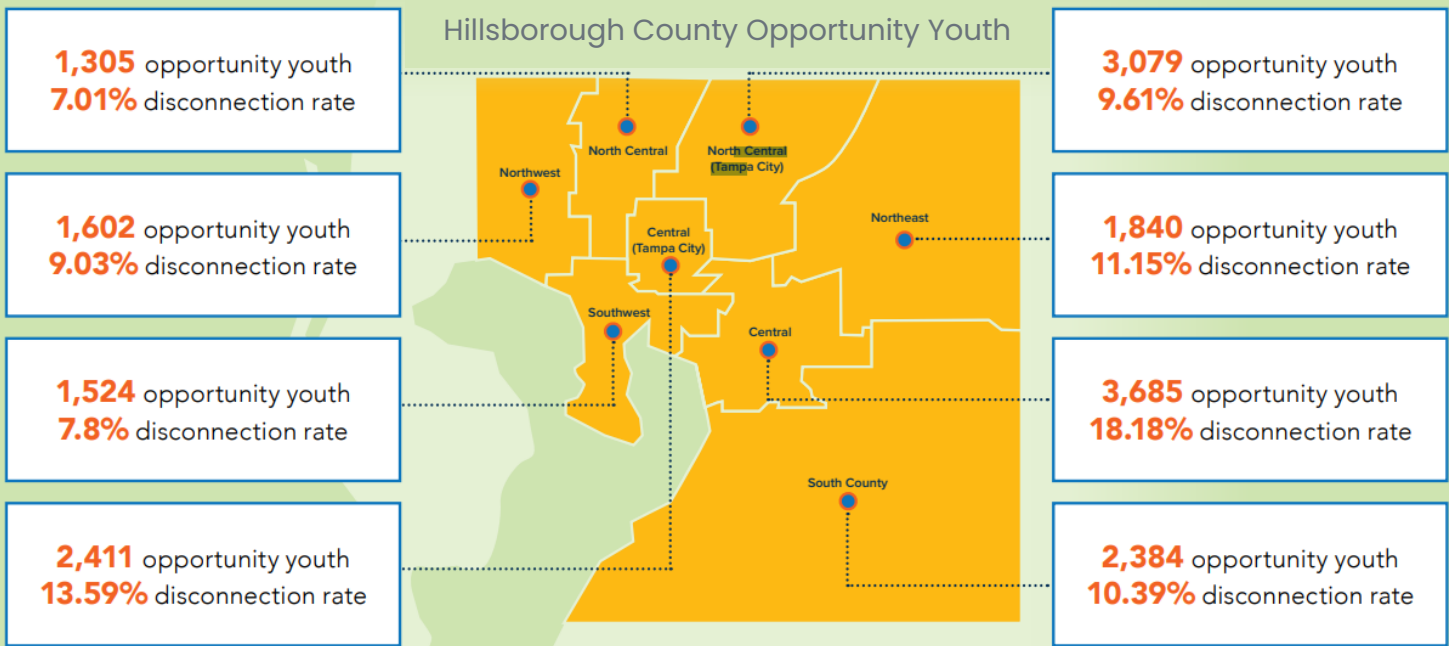


After falling from its 2012 peak in the aftermath of the Great Recession, Hillsborough County’s youth disconnection rate has held steady around 11% for the last 5 years.

Source: ACS 2022

\*Due to lack of ACS data for 2020 at left, percent opportunity youth for that year was taken from Measure of America statistics.

### Hillsborough County Opportunity Youth



## What Can Be Done About It?

### ► Increase Awareness:

Launch a regional opportunity youth summit to gather key education, business, government, philanthropy, and youth leaders to share report findings and discuss solutions.

### ► Amplify Youth Voice:

Center the event and any action plans on the voice and experience of the experts: Hillsborough County’s youth and young adults.

### ► Expand OY Service Delivery System:

Raise and identify \$5M over the next five years to serve 1,000 additional youth through the CareerSource Tampa Bay system, turning the Tampa Bay Hires program into a year-long program.

### ► Prioritize Place:

Focus funding and services in areas with the highest youth disconnection (Central Tampa, Northeast, and Southeast Hillsborough County).

### ► Focus on 5 Success Factors:

Require and/or incentivize publicly funded youth education and workforce programs to focus on the five youth success factors identified in the United Way Suncoast: Youth Success Project.



# Event Rundown

Tampa Marriott Water Street  
Tuesday, October 1st, 2024  
8:00 AM – 3:30 PM

**8:00 AM** **Check-In, Continental Breakfast**

**9:00 AM** **Welcome & Spoken Word Performance by Nate Howard**

**9:15 AM** **17,830 Reasons:** There are 17,830 16-24-year-olds not working or in school in Hillsborough County. This session will unpack the latest research on who these young adults are and how we can support them transition to the workforce.

**9:25 AM** **The Education Pipeline & Youth Disconnection in Hillsborough County:** Hillsborough County Public Schools Leader will present on what can be done to help more young adults in the region complete high school and transition to higher education and the workplace.

**9:45 AM** **Employers & Out-of-School Youth in Hillsborough County:** The State of Florida is experiencing historically low unemployment. Local employers continue to report trouble filling jobs. This session will discuss how The City of Tampa is building new talent pipelines for Tampa Bay's young adults.

**10:05 AM** **Break**

**10:15 AM** **Morning Breakout sessions:**  
*Investing in what works for Opportunity Youth*  
*Incorporating Youth Voice into Programs*  
*Bridging the HS to Higher Ed Transition*  
*Youth Success Research: United Way Suncoast*  
*Networking/Work Room*

**11:20 AM** **Break**

**11:30 AM** **Lunch Transition & Networking**

**11:40 AM** **Lunch**

**12:00 PM** **Movement BE Youth Performance**

**12:15 PM** **Helping System-Involved Youth Reconnect to Work and School:** In this session, one young adult will share their journey to and through the criminal justice system and discuss ideas and solutions to support youth with similar backgrounds with a county probation department executive.

**12:40 PM** **Job Quality and Youth Labor Force Participation:** This session will explore what job features - including wages, benefits, schedules, and advancements matter most to young adults and the relationship between job quality and youth disconnection nationally.

**1:00 PM** **Break**

**1:10 PM** **Afternoon Breakout sessions:**  
*Youth Success Research: United Way Suncoast or Learn about CSTB Programs*  
*Youth Advocacy 101 (Homeless/Keeping youth in school)*  
*Connecting Young People to Infrastructure Jobs*  
*Entrepreneurism & Social Media*  
*Networking/Work Room*

**2:15 PM** **Break**

**2:25 PM** **Youth and Behavioral Health:** Mental health and substance use disorders are hitting America's youth harder than ever. This session will discuss opportunities to better integrate youth behavioral health and workforce development services in Hillsborough County.

**2:50 PM** **Speak4MC:** Curtis Campogni from Speak4MC will speak about Opportunity Youth in Hillsborough and the Business Community.

**3:05 PM** **Wrap-Up and What's Next**

**3:25 PM** **Closing:** CSTB cannot do this alone, asking community leaders to come together, to reconnect these 17, 830 young adults who are disconnected





Tampa Bay Workforce Alliance, Inc. dba CareerSource Tampa Bay is an equal opportunity employer and a 501(c)3 not-for-profit charitable organization registered in the State of Florida under the Solicitation of Contributions Act (Registration CH41736). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.