

Hillsborough and Pinellas County Youth need your help.

There are 26,100 disconnected youth in Hillsborough and Pinellas Counties. Help us get them reconnected through these sponsorship opportunities.

20 OPPORTUNITY YOUTH 24 WORKFORCE SUMMIT

RECONNECTING YOUTH TO EMPLOYMENT & EDUCATION

TAMPA MARRIOTT WATER STREET
TUESDAY, OCTOBER 1ST, 2024

SPONSORSHIP INFORMATION



About Us

CareerSource Hillsborough Pinellas is a 501 (c)(3) non-profit organization and the designated local workforce development board for Hillsborough and Pinellas Counties, Florida. Through effective community partnerships, CareerSource Hillsborough Pinellas provides workforce and economic development resources to local businesses and serves as the base of employment and training services to a community of nearly 2.5 million residents.

Vision

Empowering workers to achieve success and driving sustainable, positive change in our community.

Mission

We expand career opportunities for individuals and enable the success of all workers through comprehensive workforce solutions that meet the needs of the community success and driving sustainable, positive change in our community.

About the 2024 Opportunity Youth Workforce Summit

Join CareerSource Hillsborough Pinellas on Tuesday, October 1st, 2024, as we invite Youth, Community Leaders, Business Leaders, Educators, and the Workforce Industry for a one-day event.

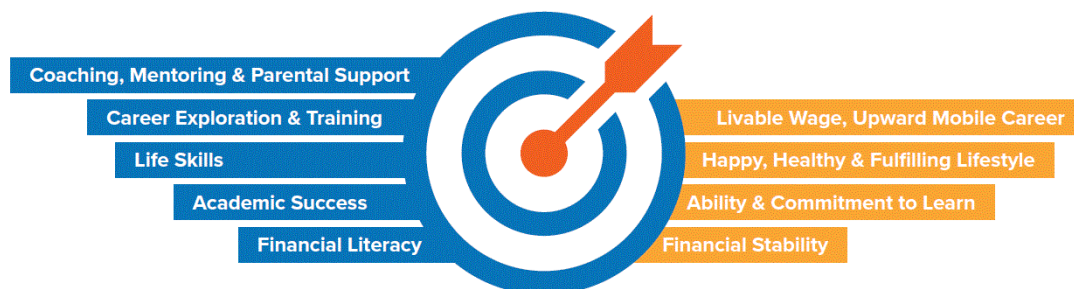
Attendees will gain insight into Tampa Bay workforce trends centered around the young adult demographic. This event will be a regional Think Tank, allowing a variety of discussions focusing on workforce trends in Hillsborough and Pinellas Counties. Experts will share research on population growth in the region, and businesses will get the opportunity to discuss populations we need to target to meet their needs.

There are approximately 26,100 Opportunity Youth in Hillsborough and Pinellas Counties *1. Opportunity Youth are defined as young adults ages 16-24 who are not currently employed or enrolled in school. In Hillsborough County, there are approximately 17,000 opportunity youth, accounting for 10% of the county's youth population. Pinellas County is home to approximately 9,100 disconnected youth (11% of all youth in the county).

Data is telling us employers are not hiring youth as much as they can, or utilizing their potential.

Employers will learn about Accessing Training and Employing Disconnected Youth (Opportunity Youth), Training and Education, and gain insight on how to get beyond their barriers.

5 Youth Success Factors *3



*1 Source: <https://www.measureofamerica.org/DYinteractive/#County>

*2 Source: Lewis, K. (2023). Ensuring an Equitable Recovery: Addressing Covid-19's Impact on Education. Measure of America, Social Science Research Council, 2023. <https://ssrc-static.s3.amazonaws.com/moa/EnsuringAnEquitableRecovery.pdf>

*3 The Youth Success Factor research was funded by United Way Suncoast and conducted in partnership with CareerSource Tampa Bay.

Learn more at www.CareerSourceTB.com/2024-youth-opportunity-summit (scan the QR code).



The Opportunity

26,100

OPPORTUNITY YOUTH IN
HILLSBOROUGH AND PINELLAS

10.7%

OF ALL 16-24 YEAR OLDS ARE NOT
WORKING AND NOT IN SCHOOL.

There are approximately 26,100 Opportunity Youth in Hillsborough and Pinellas Counties.

These 16-24-year-olds are not currently attending school or employed. Attendees will acquire valuable knowledge about the workforce trends among young adults in Hillsborough and Pinellas Counties. This event, serving as a regional think tank, will facilitate diverse discussions on Tampa Bay's labor market. Experts will share research on population growth in the region, and businesses will get the opportunity to discuss targeted populations to meet their workforce needs.

Sponsorship Summary

SPONSORSHIP LEVELS & BENEFITS:	PRESENTING SPONSOR	LUNCH SPONSOR	EVENT SPONSOR	WORKSHOP SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Sponsorship Cost	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$500
Sponsorships Available	ONE	TWO	ONE	FIVE	UNLIMITED	UNLIMITED	UNLIMITED
Recognized as presenting sponsor on materials	✓						
Highlights of your business during lunch	5 min.	2 min.					
Recognition on all event promotional materials	✓	✓	✓	✓			
Vendor booth in front of conference hall	✓	✓	✓	✓			
Recognition on event program	✓	✓	✓	✓	✓		
Recognition on screen loop/multimedia	✓	✓	✓	✓	✓	✓	
Recognition on event webpage	✓	✓	✓	✓	✓	✓	✓
Signage as sponsor for designated area			✓	✓			
Admission & reserved/preferred seating at the event	12 Seats	8 Seats	6 Seats	4 Seats	4 Seats	2 Seats	1 Seat

PAYMENT: Payment can be submitted electronically at https://whova.com/portal/registration/caree_202401/sponsor (scan the QR code).

OR via check to **CareerSource Hillsborough Pinellas** at 4350 West Cypress Street, Suite 875, Tampa, FL 33607. Attention: 2024 Opportunity Youth Summit Sponsorship.

Payment and logo must be received by September 16th, 2024, to receive sponsorship benefits.



Other Sponsorship Benefits

Sponsoring the 2024 Opportunity Youth Workforce Summit can offer your organization a multitude of benefits, impacting your brand image. Here are some key advantages to consider:

Brand Image:

- **Community Engagement:** Demonstrates your commitment to supporting and empowering young people, fostering a positive and socially responsible brand image.
- **Thought Leadership:** Positions you as a leader in addressing the issue of Opportunity Youth employment, showcasing your expertise and dedication to the cause.

Talent Acquisition & Development:

- **Networking Opportunities:** Network with other key stakeholders invested in youth workforce development, potentially leading to valuable partnerships and collaborations.

Additional Benefits:

- **Employee Engagement:** Allows your employees to attend the summit, fostering a sense of purpose and community within your organization.
- **Positive Impact:** Contribute to a critical social issue and make a real difference in the lives of young people, aligning with your organization's values and mission.
- **Potential Tax Benefits:** Depending on your location, sponsoring the summit may qualify for tax deductions, offering additional financial advantages.

By sponsoring the Opportunity Youth Workforce Summit, you gain valuable opportunities to enhance your brand image, connect with future talent, and contribute to a cause that aligns with your social responsibility objectives. Remember, the specific benefits will vary depending on your unique goals and the nature of your sponsorship.

Previous Event Sponsors

Hillsborough County Public Schools
Hillsborough County Government
City of Tampa
Career Edge
Council for Adult and Experiential Learning (CAEL)
EMSI Burning Glass
PowerOn Marketing
Citi Bank
Hillsborough Community College
Florida Technical College
JobWorks
EDSI
Casper's Company
Metrix Learning
NECA Florida West Coast Chapter
Tampa Bay Economic Development Council
International Brotherhood of Electrical Workers
Bank of America
First Citrus Bank
Port Tampa Bay
Net Synergy Virtual Solutions
SMT Corp.
Clark University
Tech Quest Apprenticeship
DG Technology
Learning Alliance
Concorde Career Institute Tampa



2024 Opportunity Youth Workforce Summit

Tampa Marriott Water Street
Tuesday, October 1st, 2024
8:00 AM – 3:30 PM

- 8:00 AM** **Check-In, Continental Breakfast**
- 9:00 AM** **Welcome by Gary Hartfield & Spoken Word Performance by Nate Howard**
- 9:15 AM** **26,100 Reasons:** There are 26,100 16-24-year-olds not working or in school in Hillsborough and Pinellas Counties. This session will unpack the latest research on who these young adults are and how we can support them transition to the workforce.
- 9:25 AM** **The Education Pipeline & Youth Disconnection:** Hillsborough County Public Schools Leader will present on what can be done to help more young adults in the region complete high school and transition to higher education and the workplace.
- 9:45 AM** **Employers & Out-of-School Youth:** The State of Florida is experiencing historically low unemployment. Local employers continue to report trouble filling jobs. This session will discuss how The City of Tampa is building new talent pipelines for Tampa Bay's young adults.
- 10:05 AM** **Break**
- 10:15 AM** **Morning Breakout Sessions:**
Investing in What Works for Opportunity Youth
Incorporating Youth Voice Into Programs
Bridging the HS to Higher Ed Transition
Youth Success Research: United Way Suncoast
Networking/Work Room
- 11:20 AM** **Break**
- 11:30 AM** **Lunch Transition & Networking**
- 11:40 AM** **Lunch**
- 12:00 PM** **Movement BE Youth Performance**
- 12:15 PM** **Helping System-Involved Youth Reconnect to Work and School:** In this session, one young adult will share their journey to and through the criminal justice system and discuss ideas and solutions to support youth with similar backgrounds with a county probation department executive.
- 12:40 PM** **Job Quality and Youth Labor Force Participation:** This session will explore what job features - including wages, benefits, schedules, and advancements matter most to young adults and the relationship between job quality and youth disconnection nationally.
- 1:00 PM** **Break**
- 1:10 PM** **Afternoon Breakout Sessions:**
Youth Success Research: United Way Suncoast or Learn about CareerSource Hillsborough Pinellas Programs
Youth Advocacy 101 (Homeless/Keeping youth in school)
Connecting Young People to Infrastructure Jobs
Entrepreneurism & Social Media
Networking/Work Room
- 2:15 PM** **Break**
- 2:25 PM** **Youth and Behavioral Health:** Mental health and substance use disorders are hitting America's youth harder than ever. This session will discuss opportunities to better integrate youth behavioral health and workforce development services in Hillsborough County.
- 2:50 PM** **Speak4MC:** Curtis Campogni from Speak4MC will speak about Opportunity Youth and the Business Community.
- 3:05 PM** **Wrap-Up and What's Next**
- 3:25 PM** **Closing:** CareerSource Hillsborough Pinellas cannot do this alone, asking community leaders to come together, to reconnect these 26,100 young adults who are disconnected.



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