



CSHP Education and Industry Consortium

Report

CareerSource Hillsborough Pinellas

4/23/2025 2:00 PM EDT

@ Hybrid :4350 West Cypress Street, Suite 875, Tampa FL 33607

Consortium Members Attendance

Present:

Members: Amelia Campbell, Nadia Combs (remote), Christina Davenport (remote), Melissa Ebanks (remote), Mark Koulianos, John Meeks, Jakub Prokop, PH.D., Suzanne Ricci, Paul Toomey
CareerSource Hillsborough Staff: Anna Munro (remote), Dr. Byron Clayton (remote), Jason Druding, Chad Kunerth, Keidrian Kunkel, Tammy Stahlgren, April Torregiante, Michelle Zieziula

Absent:

Members: Clara Reynolds

I. Welcome and Introductions (Presenters: Keidrian Kunkel)

The meeting began at 1:30 p.m. President and CEO Keidrian Kunkel welcomes everyone to the meeting, emphasizing the importance of collaboration and the need for a balanced representation from Pinellas and Hillsborough County.

Introduction:

Attendees from diverse organizations including IT, community colleges, economic development, and manufacturing introduced themselves, indicating their roles and interests in workforce development.

II. Intent, Policy, and Background (Presenters: Michelle Zieziula)

Michelle Zieziula explained the policy from CareerSource Florida, requiring local workforce boards to develop a local education and industry consortium. Emphasis on aligning educational focus with industry needs.

III. Duties and Responsibilities (Presenters: Michelle Zieziula)

The duties and responsibilities were discussed in relation to the guidelines provided by CareerSource Florida.

The consortium members can only serve for a two-year term.

IV. Elect a Chair (Presenters: Keidrian Kunkel)

The consortium elected Mark Koulianos, Assistant Vice President University Community Partnerships University of South Florida as the chair.

V. Discussion Items

A. Expectations of the Consortium

The consortium will provide quarterly reports to the local workforce development board which will provide community-based information related to educational programs and industry needs to inform the board on programs, services, and partnerships in the service delivery area.

Mark Koulianos, the consortium chair, will attend the board meetings to provide the updates.

B. Structure of the Meeting

- Discussion on the structure and frequency of meetings, with a consensus to meet every 60 days between now and the end of the year.
- The meetings will be held on Wednesdays at 2 PM, with flexibility for changes due to holidays.
- The meetings will include discussions on industry needs, economic development plans, and educational offerings, with a focus on strategic planning for the year.

C. Outcomes

The consortium was established to align educational programs with industry needs, emphasizing growth projections and targeted occupations. Key sectors addressed include high-demand areas like IT, healthcare, manufacturing, and hospitality, ensuring educational offerings meet workforce requirements and future industry demands.

VI. Information Items

A. Targeted Sector Industry Reports (Presenters: Chad Kunerth)

Click on the link to access reports. [LMI PPT 2025.pptx](#)

B. Workforce Development

The meeting focused on workforce development strategies, emphasizing the need for skills-based workforce preparation and advocacy for workforce readiness.

Action Items

- Explore funding opportunities to support advertising and outreach efforts to make individuals aware of CareerSource services.
- Evaluate the current ITA cap and its impact on training providers and participants and consider adjustments as appropriate.
- Develop a marketing campaign to educate the community on the terminology and funding options available for workforce training and development.

Consortium members engaged in a robust discussion, contributing insights from their specialized fields in education and workforce development.

Key Points

Meeting Structure:

Start with data review, then discuss community needs and career constraints. Encourage collaboration between industry, education, and CareerSource in order to align educational focus with industry needs.

Data and Input:

- Acknowledged data lag and emphasized real-time insights by utilizing sector-specific reports to guide consortium efforts.
- Importance of feedback from economic development and education about new programs.

Education and Training:

- Encouraged stronger collaboration between educational institutions and industries to fill skill gaps.
- Use micro-credentials and skills-based models.
- Discussed leveraging different forms of credentialing and apprenticeships to meet workforce demands.

Soft Skills and Financial Literacy Challenges:

- Discussion on the growing importance of soft skills and financial literacy.
- Concerns raised about the reliance on technology affecting interpersonal skills and financial understanding among younger generations.

Youth Exposure to Careers:

- Advocate for field trips and career previews for students.
- Future Career Academy's role in engaging seniors.

VII. Next Meeting

Next Meeting June 18, 2025.

VIII. Adjournment

Meeting adjourned at 3:33pm