



CareerSource Tampa Bay Youth Development Committee Minutes

CareerSource Tampa Bay
11/6/2025 10:00 AMEST

@ Hybrid; 4350 W Cypress Street, Suite 875 Tampa FL 33607

Committee Members

Present:

Members: Belinthia Berry, John Howell (remote), Shawn McDonnell (remote), Kenneth Williams (remote), Dr. Brian Mann (remote), Esther Sanni, Dr. Rebecca Sarlo, Orlando Temple (remote)

Absent:

Members: Warren Brooks, Roy Sweatman, Russell Williams, Chase Temple, Ocea Wynn

CareerSource Tampa Bay Staff

Present:

Chad Kunerth (remote), Keidrian Kunkel (remote), Anna Munro (remote), Tammy Stahlgren, Doug Tobin, Conchita Canty-Jones, Leondra Foster, Michelle Moeller (remote), Lysandra Montijo (remote), Don Shepherd (remote), April Torregiante

I. Call to Order, Roll Call, and Welcome (Presenters: Esther Sanni)

Esther Sanni, Chair, called the meeting to order at 10:00 a.m. There was a quorum present.

II. Public Comments (Presenters: Esther Sanni)

There were none.

III. Action Items/Discussion Items

- A. Approval of Minutes - August 14, 2025, Youth Development Committee Mtg. (Presenters: Esther Sanni)

Motion:

To approve the minutes of the August 14, 2025, Youth Development Committee Meeting.

Motion moved by Belinthia Berry and motion seconded by Dr. Rebecca Sarlo.
Motion carried.

- B. Naming Convention Recommendation (Presenters: Doug Tobin)

The Youth Development Committee focused on rebranding youth programs to enhance their appeal and effectiveness, based on insights from a report by

Vistra Communications. The current program names, such as Tampa Bay Hires, were deemed too generic, while "Summer Pays" emerged as a strong candidate due to its clarity and engaging acronym. The committee recognized the need for targeted branding that resonates with the youth demographic and discussed the importance of updating marketing materials to reflect these changes.

Motion:

To approve to adopt CareerSource Tampa Bay Youth Connection as the official year-round youth sub-brand, replacing the previous name Tampa Bay Hires.

Motion moved by Belinthia Berry and motion seconded by Orlando Temple.

Motion carried.

Motion:

To approve summer youth program be officially branded as CareerSource Tampa Bay Summer PAYS — an acronym for Preparing Area Youth for Success. This will replace the previous name Tampa Bay Summer Hires.

Motion moved by Belinthia Berry and motion seconded by Dr. Rebecca Sarlo.

Motion carried.

IV. Youth Initiative Planning Topics

A. My Journey Career Success Workshops (Presenters: Conchita Canty-Jones)

Conchita Canty-Jones provided an update on the My Journey Career Success Workshops, which now serve 1,300 students across 25 schools and have received positive feedback, particularly from participants in the Florida Department of Juvenile Justice.

Plans were discussed to extend the program to all high schools in Hillsborough County and to introduce a career accelerated pilot program. Conchita Canty-Jones also outlined efforts to expand services into Pinellas County, including partnerships with local organizations and a youth referral process for probation officers.

The committee discussed improving data collection to track program outcomes and ensure effective service delivery, as well as consolidating youth services across both counties with staff training and a centralized application process.

The committee recognized the growing demand for these workshops and emphasized the importance of youth engagement

Refer to the agenda packet for the complete report.

B. CSTB Youth Services Strategic Plan Update (Presenters: Leondra Foster)

Leondra Foster provided a high-level overview of the CSTB Youth Services Strategic Plan Update.

Refer to the agenda packet for the complete report.

V. Information Item

A. WIOA Youth Q4 PY2425 Primary Indicators of Performance (Presenters: Chad Kunerth)

Chad Kunerth reported that the Youth Program for PY 2024-2025 met or exceeded all five-performance metrics—exceeding four and meeting one at 99.75%.

Refer to the agenda packet for the complete report.

B. Youth Success Stories (Presenters: Leondra Foster)

Leondra Foster highlighted a youth success story, focusing on Ms. Lauren Benavidez, who gained valuable career exposure through paid work experience and is now pursuing advanced education.

Refer to the agenda packet for her story.

VI. Adjournment

The meeting adjourned at 11:11 a.m.

Minutes submitted by Tammy Stahlgren, Executive Administrative Assistant.