



Youth Development Committee Meeting

CareerSource Tampa Bay

Feb 16, 2022 9:00 AM - 10:30 AM EST

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 - A. Next Youth Development Committee Meeting - May 18, 2022

Pledge of Allegiance





Youth Development Committee Meeting

Minutes

CareerSource Tampa Bay
Nov 17, 2021 at 9:00 AM EST

Attendance

Members Present (Remote):

Tom Aderhold, Felicia Bell, Warren Brooks, John Howell, Geordie Hyland, Jim Junecko, Dr. Brian Mann, Richard Padilla, Roy Sweatman, Jason Woody

Members Absent:

Dr. Vanity Barr-Little, Thayne Swenson, Ocea Wynn

Attendance

Members Present (Remote):

Wesley Barr, Saleema Bennett, Kay Jefferson, Chad Kunerth, Anna Munro, Don Shepherd, Tammy Stahlgren, Doug Tobin, Jody Toner, Jennifer Wilson

Guests Present (Remote):

Leerone Benjamin, Nicole Beverley, Joanne Ortiz

Board Liaison Present (Remote):

Ken Jones

I. Call to order, Welcome and Roll Call (Presenters: Tom Aderhold)

Tom Aderhold called the meeting to order at 9:00 a.m. There was a quorum present.

II. Pledge of Allegiance (Presenters: Tom Aderhold)

Tom Aderhold led the Pledge of Allegiance.

III. Public Comments

There were none.

IV. Action / Discussion Items

- A. Approval of Minutes - August 18, 2021 Youth Development Committee Meeting (Presenters: Tom Aderhold)

Motion:

To approve the August 18, 2021, Youth Development Committee Meeting Minutes.

Motion moved by John Howell and motion seconded by Richard Padilla. Motion carried.

V. Information Items

- A. PY 21-22 Youth Development Strategic Goals Data Dictionary (Presenters: Chad Kunerth)

High Level overview of the Live Strategic goals dashboards were reviewed. The Florida Department of Revenue has a new hire table that in the beginning of of this Program Year was in a format that could not be used with Employ Florida. As a result, placement services were not recorded for individuals who obtained employment (verified through new hire table) and were within 180 days from the last date of service. CSTB has matched those individuals who can have a placement service recorded and have recorded those numbers in our placement numbers. DEO has indicated plans to go back and record those missed placement services for all regions in the state but to date, this has not occurred. Going forward we're getting good data it's just a matter of capturing those placements that weren't captured while it was down.

No discussion occurred.

- B. Primary Indicators of Performance: PY 2021-2022 July-September (Presenters: Chad Kunerth)

In this discussion we are focused on Youth Measures. There were a lot of increases for the metrics.

"Employed 2nd qtr - after exit" goal is 82, we are at 68.10, which is 83.05% of goal.

"Median wage 2nd qtr - after exit" goal is being exceeded, achieving 114% of goal. Our goal did go up \$200 for the quarter.

"Employed 4th qtr - after exit" performance was the exact same as quarter four with the goal increasing by 2%.

"Credential attainment" goal remains at less than 90% of goal, we've made quite a bit of progress, with a little over 20% increase in that metric so that definitely should be should be noted.

"Measurable skills" increased a little over 3% from quarter four.

There's there's a lot of work going into this metric to ensure that we're we're capturing reliable data because we are well below what our what our goal is, but

our goal also went up by 5. We were not meeting goal in the 4th qtr, and yet our goal has increased by by 5.

Those are the main youth metrics for the primary indicators of performance.

C. Update CSTB Policies

Presenters: Jody Toner

On-the-Job Training Policy and the CSTB Paid Work Experience Policy has been modified.

No discussion occurred.

D. Tampa Bay Hires Update (Presenters: Jennifer Wilson)

Highlights:

- Paid Work Experience - 50 YTD Placements.
- Increased wage in October to \$13/hr.
- Shifting to a year-round program.
- Penn Foster GED Graduation Ceremony - scheduled for December 10, 2021 at CSTB 9215 North Florida location.
- A meeting invite will be sent to the Youth Committee members.

E. Summer Job Connection 2021 Recap (Presenters: Jennifer Wilson)

- 2021 Metrics were reviewed.
- Discussion encouraging employers to be more open in their hiring practices, including willingness to hire youths with a disability.

F. ACE Program Update (Presenters: Don Shepherd)

The ACE Program is up and running with a first year target of of 100 apprenticeship trainees and this program may be able to be continued for an additional two years. Information Technology Techs and Aircraft Electronics Technicians are two areas with great promise we believe.

G. Special Projects Update

There was no discussion.

VI. Future Business

Resource Fair was held on November 16, 2021. It was suggested that our committee would benefit from having someone from the Children's Board come and talk to us about services they provide including a partner portal that they offer at no charge.

We would like to have them provide CSTB staff a DEMO in order for us to learn more, so that we can see the alignment of partnering with that organization and then bring it back to the Youth Development Committee.

VII. Adjournment

The meeting was adjourned at 10:32 a.m.

Minutes submitted by Tammy Stahlgren, Administrative Service Coordinator.

DRAFT

Information Item

Overview

- **Effective February 7th, 2022 – Youth Prescreen will be scaled back to focus on other Youth Services – ITA expenditures have been met**
- **Paid Work Experience – YTD placements – 120 (includes ACE)**
- **Penn Foster Graduation in December was a success**
 - **24 – total graduates from 2020 through 2021**
 - **7 - graduates attended with parents and relatives**



Overview:

- **January 10, 2022** - Program application launch for Employers & Youth
 - **January 18th** – Employer Info Session held
- **January 24, 2022** – Youth registrations / Intake sessions
 - **February 1st** – Communication pushout to over 49,000 recipients
- **February 8th & 15th** - Youth Information Sessions - 10 am & 5 pm
- **February 28, 2022** – Program Application closes (Youth only)
- **May 31 – June 3, 2022** – Youth Summit (tentative)
 - **June 13, 2022** – Participants first day of Program
 - **July 8, 2022** – Last day of CXP/Leadership
 - **July 22, 2022** – Last day of six-week internship
 - **August 5, 2022** – Last day of two-week extension
- **January Applications received**
 - **Youth – 1,268**
 - **Employers – 7**
 - 21 positions requested

Hiring

- Summer Program is hiring up for application launch – Total of 23 staff
 - Program Specialists
 - Marketing Specialist
 - Career Coaches

You write the job descriptions.
We make the connections and payroll!
We encourage you to apply today!

summer
tampa bay hires
Previously named Summer Job Connection.

TAMPA BAY SUMMER HIRES

2022

Hire today for a higher tomorrow.

By participating in the Tampa Bay Summer Hires Program, (previously named Summer Job Connection), you'll be paired up with summer employees at **NO COST TO YOU!**

CareerSource Tampa Bay will make the employee/employer connections and even write the payroll checks. Each of the youth (ages 16-24) selected will make \$13.00/hour, working 24 hours a week for eight weeks. This means they could earn up to \$2,496 this summer at NO COST to YOU. Plus, this income will help stimulate Hillsborough's economy. Together, we can make connections that work.

IT'S A WIN, WIN SITUATION

www.TampaBaySummerHires.com

Mentor. Guide. Train.

1162021-1260

In partnership with



Stay Connected With US:



CareerSource Tampa Bay programs and initiatives are fully supported by the U.S. Department of Labor, Health and Human Services, and Agriculture as part of awards totaling \$3,112,277. An equal opportunity employer program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this document may be reached by persons using the TTY/TDD equipment via the Florida Relay Service at 1-800-933-8771.

Key Program Dates



- January 10, 2022- Program application launches for Youth & Employers
- May 8, 2022- Employer program application closes
- May 31 - June 3, 2022- Youth Summit (Youth & Employer Events)
 - June 13, 2022- Participants first day of the program
 - August 5, 2022- Last day of PWE

Prerequisites



- Non-profits, Government, and Private for profit employers can apply. Business must be located in Hillsborough County.
- Targeted Industries include: Healthcare, Construction/Bldg. Trades, Hospitality/ Tourism, Transportation/ Logistics, Manufacturing, Information Technology and Financial Shared Service.
- Other In- demand occupational areas will be considered.

FOR MORE INFORMATION:

TBSHEmployer@CareersourceTB.com
Hotline: 813-397-2035

SCAN QR
CODE TO GO
TO THE
EMPLOYER
APPLICATION



tampa bay summer hires

Previously named Summer Job Connection.

tampa bay summer hires

Previously named Summer Job Connection.

MISSION IMPOSSIBLE, MADE POSSIBLE

2022

IT ALWAYS SEEMS IMPOSSIBLE UNTIL IT BECOMES REALITY

ONLINE APPLICATION LAUNCHES **JANUARY 10, 2022**
AND CLOSES **FEBRUARY 28, 2022**

PROGRAM TRACKS:

- 8-week Paid Work Experience (PWE) - earn \$13.00/hr.
- 4-week Career Exploration (CXP) - earn incentives
- 6-week Leadership: Young Leaders of Tomorrow - earn incentives

YOU MUST:

- Be between the ages of 16-24 years old
- Be a Hillsborough County resident
- Meet eligibility low income/ employment requirements

For more information, please visit:
TampaBaySummerHires.com



Stay Connected with us:
Text "Info" to (813) 412-8647



In partnership with



00152020-1136

United Way Suncoast Grant: Awarded \$ 82,500

Output Data Requirements

Individuals and households served for this United Way Suncoast supported program				
	Projected 21/22	Jul 1 - Sep 30	Oct 1 - Dec 31	Annual Total
# Of unduplicated individuals served*	760	398	30	428
# Of households served*	760	357	30	387
# Of ALICE individuals served	760	398	30	428
# Of ALICE households served	760	357	30	387

FY22 Workforce Development – Reporting

# and % of Individuals placed in jobs				
	Projected 21/22	Jul 1 - Sep 30	Oct 1 - Dec 31	Annual Total
Baseline	1000	380	50	430
# Achieved	1000	427	32	459
% Of Annual Total	232.56	43%	46%	0.459

# and % of Individuals who improve essential-skills behaviors				
	Projected 21/22	Jul 1 - Sep 30	Oct 1 - Dec 31	Annual Total
Baseline	1000	680	50	760
# Achieved	1000	697	30	727
% Of Annual Total	131.58	70%	73%	73%

# and % of Individuals earning job-seeking skills				
	Projected 21/22	Jul 1 - Sep 30	Oct 1 - Dec 31	Annual Total
Baseline	1000	650	25	700
# Achieved	1000	427	30	457
% Of Annual Total	142.86	43%	48%	46%

# and % of Individuals earning certificates or higher education degrees				
	Projected 21/22	Jul 1 - Sep 30	Oct 1 - Dec 31	Annual Total
Baseline	750	250	50	400
# Achieved	750	158	25	183
% Of Annual Total	187.50	21%	24%	24%



Florida Medical Clinic Foundation of Caring (FMCFOC): \$18,320

FMCFOC reaches out to local communities through professional expertise, financial support and volunteer efforts. FMCFOC's goal is to improve the quality of life for all through mentorship, sponsorships, and service.



Information Item ACE Program Update

Apprenticeship-to-Career Empowerment (ACE) Program

Young adults can EARN as they LEARN and start a new career while they do!

The ACE Program was created so that the youth of Hillsborough County have the resources to connect to a career ladder with future, self-sustaining wages, employment security and the training to succeed in industries with high-demand occupations such as IT, Health Care, and Manufacturing. These opportunities serve as meaningful work experiences with local employers and will result in industry-recognized certifications and a pathway for a brighter future. ACE participants attend classroom 2 days and worksite 3 days during their week. Year 1 will end March 31, 2022 with classes and worksite ending the end of February 2022. Three recent starts with classes continuing their progress during January 2022 through March 2022.

- Cyber Security Cohort 2 – 12/2/2021 to 02/21/2022
- Business Office Specialist Cohort2 – 1/3/2022 to 3/1/2022
- Digital Marketing Specialist Cohort3 – 1/6/2022 to 2/25/22

Served to Date:

- 70 participants seated to date
- 63 participants remain active
- 68 certifications have attained to date by ACE participants
- 31 completers to date with 5 classes still in progress
 - 3 completers were offered OJT with their worksite employers
 - 3 were offered employment with their worksite
 - 6 report new employment
 - 4 pursuing advance training after their ACE experience
- 26 employers active in ACE with contracts or contracts in process with an additional 4 employers committed for year 1 with 70 total PWE worksite positions
- CSTB is currently working with young adults who completed to work on employability skills, update resumes, coach for interviews and employment leads and assist with placement into their selected field.

Recent Highlights:

Several students (8) attended a local Job Fair on January 28th and had a great experience as well got to meet with employers. One employer, ByDesign Technologies was eager to accept resumes and application for their Tech Support/Computer Support positions. To date, students, Adrian and Cory, were offered positions and several other students are going thru the employer's interview process. A great event and a new employer relationship established.

Two Digital marketing students have applied for CSTB Summer youth program for one the Tampa Bay Summer Hires marketing intern positions pending completion of interviews and selection.

Several ACE students were invited to the upcoming Synapse Summit 2022 at the Amalie Arena in Tampa on February 17th. Students are very excited to network and participate in this Tech annual event.



Information Item

Special Projects Update

Senior Project Manager, Conchita L. Canty-Jones continues to expand the collaboration of CareerSource Tampa Bay with Hillsborough County Public Schools (HCPS) to increase connectivity of HCPS's youth to the Tampa Bay Summer Hires program and other Career Source Tampa Bay (CSTB) resources. The collaboration with Hillsborough County Public Schools' Superintendent, Addison Davis, and his leadership team have hit an all-high level of success. These initiatives of connectivity and outcomes are aligned with the Strategic Plan 2024 and connected to Objective 3.2.2 (Measurable of Progress 1-2), Objective 4.1.2 (Measurable outcome 1) and additional objectives to increase awareness and services of the 16- to 24-year-old young adults who are in school or out school youth. The following are the highlights of efforts under the leadership and guidance of John Flanagan (CEO), Don Shepherd (Executive Director) and Jennifer Wilson (Youth Director).

Highlights of Successes:

- Effective outreach, sharing of material and information on Tampa Bay Summer Hires 2022 with HCPS high school students. CSTB has reached 20,000 students' families and community members. Working with Regional Directors and HCPS Chief of Innovation (Kim Bays); HCPS approved the Senior Project Manager and other CSTB staff to provide information to high school students to participant in virtual meeting sessions and set-up informational booths at the selected high schools for Tampa Bay Summer Hires recruitment.
- Continuation of data sharing request for CSTB participants who are HCPS students with a focus of previous students who participated in Summer Job Connection 2019-2021 from HCPS to receive outcomes such as receipt of a diploma or student progress for CSTB.
- Hosted a collaboration meeting with HCPS Communication Team to support Career Source Tampa Bay Marketing team under the leadership of Doug Tobin (CSTB Chief of Communication). The meeting also included HCPS Communication Chief (Tanya Arja),

Deputy of Superintendent (Michael McAuley) and CSTB Senior Project Manager (Conchita L. Canty-Jones)

- New innovative model “**S.P.A.R.K**” is in the development phase. The current phase of development included the creation of the logo and pending approval; continues the development and approval of phase: S.P.A.R.K.S Model---Five pillars: **S**(Select), **P**(Plan), **A**(Attainment), **R**(Resource), **K**(Knowledge), **S**(Success)
- Outreach conducted at three Workforce Career Development Field Trips held by Future Youth Academy (under Yvonne Frye) to provide youth Summer Hires information (East Tampa, Plant City and South County)
- Planning continues focusing on the joint initiative with HCPS to have Employ Florida registration of HCPS Senior and Juniors completed on site at their high school. The protocol included the development of youth friendly PSA/Commercial for all high school students in partnership with CSTB Communication Team and collaboration with HCPS Art Supervisor and Blake High School teachers to create a district wide PSA to be used as a tool to promote the completion of Employ Florida. The PSA participation included students, HCPS Superintendent (Addison Davis) and CSTB CEO (John Flanagan).
- Explore opportunities with Assistant Secretary of State DJJ and the state’s DJJ leadership team to explore how CSTB will be able to connect with local DJJ Out of School Youth (OSY) population and planning further collaboration at the upcoming DJJ State Conference (pending approval from CSTB)
- Received approval to present from Deputy of Superintendent to present to HCPS School Board to share the successes and impact of support CSTB provided to HCPS schools.
- Continuation of the conversation and meeting with Chief of Innovators (Kim Bays) to connect to OSY and at-risk or opportunity youth.
- Expansion of the partnership with Hillsborough County Public Schools which includes but not limited to:
 - Touch Points and follow-up meeting with the Superintendent (next scheduled meeting is March 2022)
 - Review the outcomes with Regional Chiefs of High School
 - Review the data sharing
 - Review the District Level marketing plan collaboration
- Next level approved objectives of Senior Project Manager (Phase III)
 - Plan and selection of a school to host the Community and Volunteer Hour Event
 - Plan and selection of a school to host Senior Signing Day
 - Plan and collaborate with local DJJ to support State Department of Juvenile Justice (DJJ) future conference

The Senior Project Manager continues to work to broaden the current solid partnership and relationship with HCPS to sustain collaboration and joint ventures with CSTB.



Information Item

Strategic Goals Data Dictionary

Here's the link to the live dashboard: [Strategic Goals Live Dashboard Link](#)

Introduction

This document was created to support individual CSTB Strategic Plan Dashboard users as they review and interact with the Dashboard tool and seek to better understand the methodology for how metrics are calculated and reported. Of note, below terminology focuses on quantifiable data metrics. Any outcomes that require a final document or study to establish a baseline, are not included in the detail below. They are instead referred to as "Projects" in the dashboard and are considered a yes or no for meeting the goal. No additional methodology is required.

Summary Page and Indicator Icon Methodology

Each CSTB Priority is identified on the summary page of the dashboard.

Below are the current CSTB Priorities.

1. Connecting Job Seekers to Careers
2. Future Workforce
3. Community Awareness
4. System Redesign
5. Revenue Diversification

Under each pillar on the summary page, is every goal associated with that pillar. Next to each goal is a red triangle, yellow circle, and green triangle. A red triangle indicates that this goal has not been started or met. A yellow circle indicates that this goal has been started but all the objectives have not been met. A green triangle indicates that all the metrics associated with this metric have been successfully completed to-date.

Each metric associated with goals are on the individual priority pages and have their own individual indicator icon.

System Traffic- The total number of customer check in's through the front-desk kiosk system between 7/1/2021 and 6/30/2022.

Virtual Services Served- Distinct count of customers assigned to Region 15 who have received a self-directed service between 7/1/2021 and 6/30/2022 who have not received a staff assisted service between 7/1/2021 and 6/30/2022.

Individuals Served- Count of distinct customers that are assigned to Region 15 and have received a service or activity in WIOA, Generic Programs, WP, TAA, SNAP, or WT with an activity or service actual begin date between 7/01/2021 and 06/30/2022.

Workshop Attendance- Total count of attendance to CSTB Employability Skills Workshops between 7/1/2021 and 6/30/2022. Workshops counted in this measure are Job Search, Leadership, Computer Skills, Social Networking, Interview Skills, Soft Skills, and Financial Management.

Employer Satisfaction- Percentage of employers who select effective or higher to the monthly employer survey question “How effective has the CSTB staff been in providing you the services you need?” between 7/1/2021 and 6/30/2022.

Job Fairs and In-House Recruitments- Count of distinct employers who receive a Provided Mass Recruitment Services or Provided Job Fair Services between 7/1/2021 and 6/30/2022 recorded by CSTB staff.

Placements- Distinct count of customers assigned to Region 15 that had an activity code between 750 and 883 with an actual date between 7/1/2021 and 6/30/2022, a job placement start date in OSST between 7/1/2021 and 6/30/2022 or employment entered on the case closure with a closure date between 7/1/2021 and 6/30/2022.

Small Business Served- Count of distinct employers assigned to Region 15 who receive a service between 7/1/2021 and 6/30/2022 who also list their employer size in their employer account on Employ Florida at 50 or less.

Employers Served- Count of distinct employers assigned to Region 15 who receive a service between 7/1/2021 and 6/30/2022 who also list their employer size in their employer account on Employ Florida at 50 or less.

Value Added Services- Count of customers assigned to Region 15 who receive an On-The-Job or an Incumbent Worker Training activity with an actual begin date between 7/1/2021 and 6/30/2022.

Work Experience Enrolled- Count of customers assigned to Region 15 who receive a Work Experience activity with an actual begin date between 7/1/2021 and 6/30/2022.

OJT Enrolled- Count of customers assigned to Region 15 who receive an On-the-Job activity with an actual begin date between 7/1/2021 and 6/30/2022.

IWT Enrolled- Count of customers assigned to Region 15 who receive an Incumbent Worker Training activity with an actual begin date between 7/1/2021 and 6/30/2022.

Apprenticeship Enrolled- Count of customers assigned to Region 15 who receive an Apprenticeship activity with an actual begin date between 7/1/2021 and 6/30/2022.

Work Based Learning Employers- Count of distinct employers assigned to Region 15 who have a Work Based Learning contract signed with CSTB and have a customer assigned to them with an actual start date of either an On-the-Job Training, Paid Work Experience, or Incumbent Worker Training between 7/1/2021 and 6/30/2022.



Information Item

Wagner Peyser Demographic

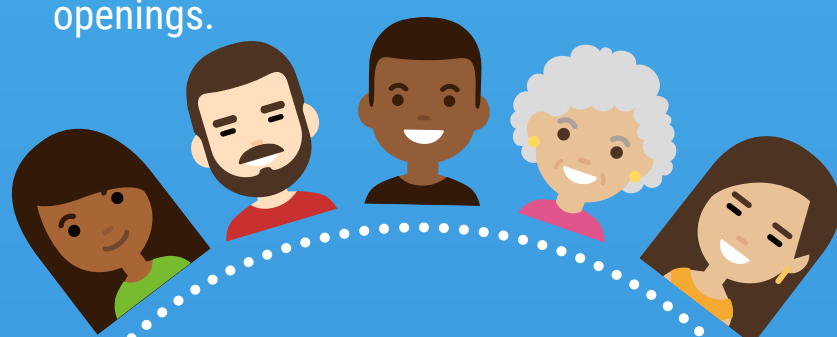
The Wagner Peyser demographic covers the reporting period Program Year 2021-2022

The Wagner Peyser demographic for the 6 month period July 2021 through December 2021 can be found on the following page.

WAGNER-PEYSER DEMOGRAPHIC

Program Year 2021-2022 (July 2021 - December 2021)

The **Wagner-Peyser Act** provides universal access of employment services to both job seekers and employers. Such services include, but not limited to: job search assistance, job referral, and placement assistance for job seekers, re-employment services to unemployment insurance claimants, and recruitment services to employers with job openings.



56.05%
of all participants are **Female**

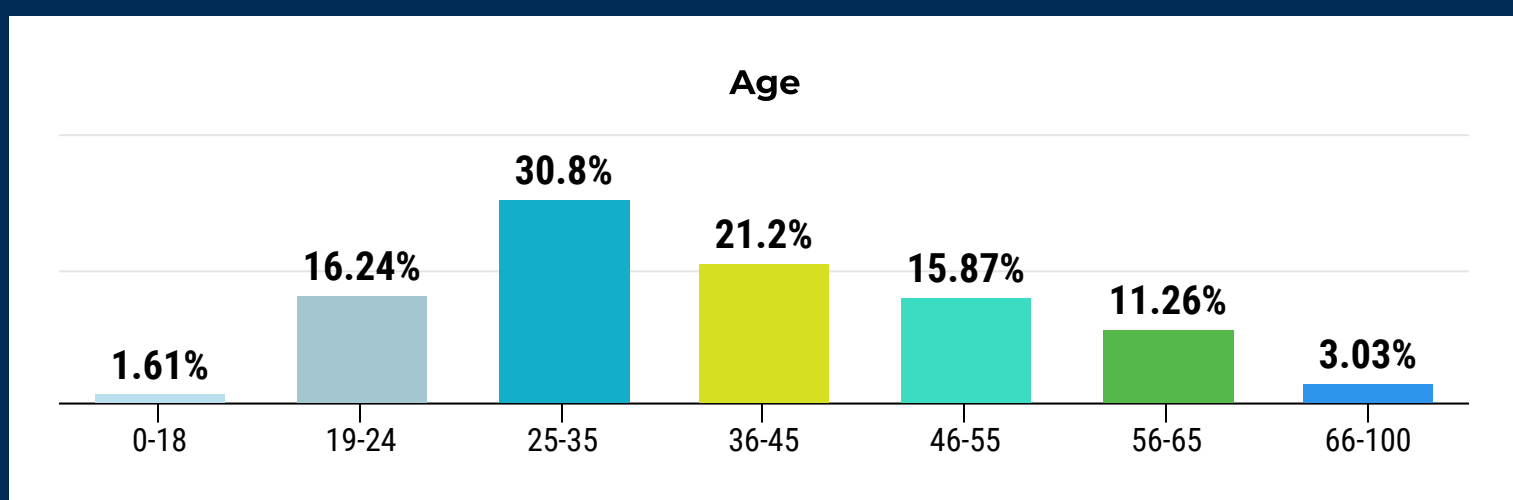


13.65% of participants have
Some College

17.10% of participants have a **Bachelor's Degree**

37.64% of participants have a **Diploma/GED**

Participants between the ages of 25-35 are **more likely to receive** services from CSTB.

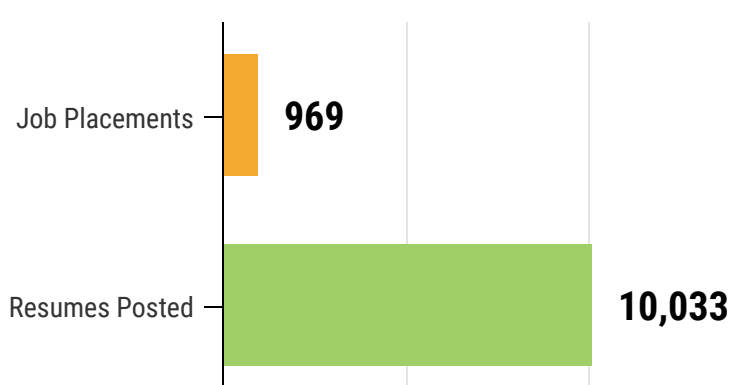


6.92% of participants identified as having a **Disability**.

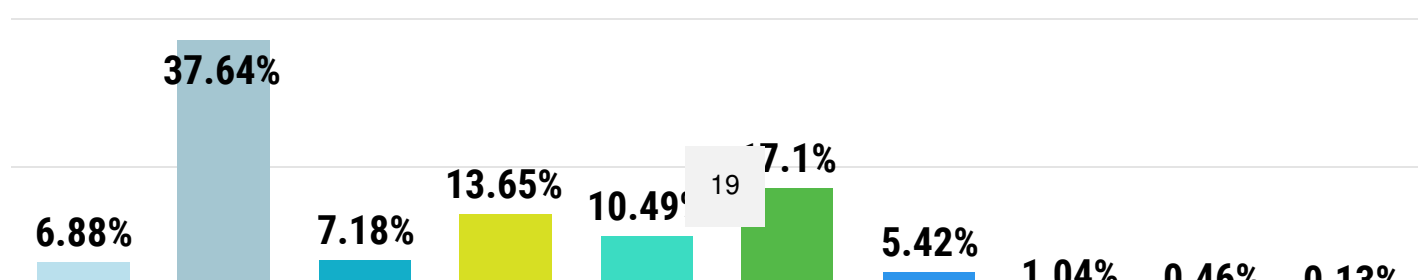


8.04% of participants identified as being a **Veteran**.

10,747
Job Referrals were made during this reporting period



Education





Information Item

Public Relations/Marketing (Youth Committee)

Updated: February 16, 2022

The following is an update of the CareerSource Tampa Bay (CSTB) Marketing & Public Relations' Department efforts to support the CSTB **Tampa Bay Hires** and **Tampa Bay Summer Hires** programs for the first half of fiscal year 21/22.

TB SUMMER HIRES: Marketing is supporting the **Tampa Bay Summer Hires** program with developing marketing materials (flyers, updating social media pages, website). Marketing is also working with McKay Marketing on **Tampa Bay Summer Hires** lead generation campaign for 16–24-year old's focusing on out-of-school youth. Currently, have 1,100 applications with a goal of 2,200 applications for the 2022 **Summer Hires Program**.

The Marketing Department is assisting Jennifer Wilson with the hiring of marketing interns for the 2022 **Summer Hires** program. There will be one intern working closely with Jennifer Wilson and another intern working in the Marketing Department to produce newsletters, flyers, and marketing support materials.

A press conference was held on Monday, January 10, 2022, to promote the registration opening for the **Tampa Bay Summer Hires** program. The press conference was well attended with the following television stations attending Bay News 9, ABC Action News 28, News Channel 8 NBC, Fox 13, 10 News CBS, and Telemundo. This resulted in 25 stories being published about Tampa Bay Summer hires, with a local viewership of 568,685 and a marketing publicity value of \$27,948.



CSTB Youth Director Jennifer Wilson, with Hillsborough Public Schools Superintendent Addison Davis and CSTB CEO/President John Flanagan participating in the 2022 Tampa Bay Summer Hires Enrollment Kickoff.

YOUTH OUTREACH: Marketing is working closely with the *Hillsborough County School District* with the help of Conchita Canty Jones. We had a high-level meeting with the School District. This meeting included CSTB VP of Marketing and Public Relations Doug Tobin, Tanya Arja the Hillsborough County School District, Michael McAuley with the Hillsborough County School District, and CSTB’s Conchita Canty-Jones. We discussed ways to push out Tampa Bay Summer Hires promotional information, working closely with the Superintendent to develop a video promoting signing up students in the Employ Florida system, and several other projects. It was agreed to keep the doors of communication open and have regular meetings.

YOUTH WEBSITE: The **Tampa Bay Hires** and **Tampa Bay Summer Hires** website was completed in December 2021. Marketing will continue to work with the youth program to keep the website updated. The new website incorporates the new branding logos and has a more youthful look. The website also has more capabilities to include photos and videos to promote the program. The website can easily be found by using the vanity URL TampaBayHires.com or TampaBaySummerHires.com. This will allow us to easily market the program in the future.



YOUTH PRESS RELEASES:

The Marketing and Public Relations Department promoted the youth program with the following press releases in the first half of PY 21/22.

- 01.10.2022 Tampa Bay Summer Hires Opens 2022 Summer Registration
- 01.05.2022--CSTB Release -Tampa Bay Summer Hires to hold Employer Information Session
- 11.29.2021--CSTB Press Release - Tampa Bay Hires Hosts GED Graduation Ceremony
- 11.03.2021--Vision 2022 Business and Education Summit on Jan 10, 2022
- 08.30.2021-- SJC Program End Awards
- 08.05.2021 -- ACE Program Announcement

YOUTH SOCIAL MEDIA:

Marketing continues to provide support for the youth program by updating the social media pages for Tampa Bay Hires/Tampa Bay Summer Hires. The youth social media pages can be found at the top of the www.TampaBayHires.com web page. and includes a separate Facebook, Twitter, YouTube, Instagram, and LinkedIn. In January 2022 a Tik Tok was developed content is being made by the Outreach Team. Tik Tok is a social media platform very popular with youth especially in our 16-24 target demographic.



Unite Us

Unite Us has developed an intuitive and seamless technology solution that goes beyond the traditional referral method and opens doors for referral to go beyond just the walls of CSTB’s Partner network. They work side-by-side with local organizations, and track data and outcomes to build coordinated care networks that support all aspects of community health.

The referral system through Unite Us provides similar elements of the One-Stop Partner Portal, but also provides some additional elements that will not only be beneficial to our staff when working with their customers, but also to all of CSTB’s partners in the network.

Functionality	CSTB’s One Stop Partner Portal	Unite Us
Service Cost	X	
Customization of system	X	
Dashboard	X	X
Email notification of referral to all parties	X	X
History of services received by customer		X
Timeline of actions made on portal page		X
Ability to add up to 25 workers to receive referrals		X
Ability to have multiple Admins		X
Notes feature	X	X
Customer receives updates on referral as action is made		X
Support team to assist in serving referral		X
Automatic reminder to take action on referral (2 business days)		X
Ability to submit referral outside of CSTB’s Partner Network		X
a Tracking	X	X
Export Reports	X	X
Weekly Trainings		X



Information Item

2022 U.S. Federal Poverty Guidelines

Effective January 12, 2022, the U.S. Department of Health and Human Services released the U.S. Federal Poverty Guidelines for 2022. These guidelines are used to determine financial eligibility for certain programs administered by CareerSource Tampa Bay (CSTB). This change effects programs utilizing these guidelines at any percentage, such as summer youth, as well as the WIOA Lower Living Standard Income Level (LLSIL) for a family size of one (1) and (2). CSTB uses 100 percent of the U.S. Federal Poverty Guidelines for LLSIL purposes, and all programmatic forms utilizing LLSIL are currently in the process of being updated. CSTB anticipates the official release of the updated 2022 LLSIL from DEO in May 2022.

1.12.2022		2022 POVERTY GUIDELINES							
Persons in Family/ Household	Poverty Guideline - Annual	70% LLSIL <i>*Updated per communique 6/8/21</i>		200% TANF Eligibility		250%		300% BOCC Eligibility	
		Monthly Income	Annual	Monthly Income	Annual	Monthly Income	Annual	Monthly Income	Annual
1	\$13,590	\$ 1,040.83	\$13,590*	\$2,265.00	\$27,180	\$2,831.25	\$33,975	\$3,397.50	\$40,770
2	\$18,310	\$ 1,409.17	\$18,310*	\$3,051.67	\$36,620	\$3,814.58	\$45,775	\$4,577.50	\$54,930
3	\$23,030	\$ 1,854.83	\$22,258	\$3,838.33	\$46,060	\$4,797.92	\$57,575	\$5,757.50	\$69,090
4	\$27,750	\$ 2,289.92	\$27,479	\$4,625.00	\$55,500	\$5,781.25	\$69,375	\$6,937.50	\$83,250
5	\$32,470	\$ 2,702.67	\$32,432	\$5,411.67	\$64,940	\$6,764.58	\$81,175	\$8,117.50	\$97,410
6	\$37,190	\$ 3,160.92	\$37,931	\$6,198.33	\$74,380	\$7,747.92	\$92,975	\$9,297.50	\$111,570
7	\$41,910	\$ 3,619.17	\$43,430	\$6,985.00	\$83,820	\$8,731.25	\$104,775	\$10,477.50	\$125,730
8	\$46,630	\$ 4,077.42	\$48,929	\$7,771.67	\$93,260	\$9,714.58	\$116,575	\$11,657.50	\$139,890
For families over 8 persons, add \$4,720 for each additional person		*100% FPL Used for family 1 or 2							



Information Item

DEO Final Programmatic Monitoring Review Schedule Program Year 2021-2022

LWDB	CareerSource	Review Start/End Dates
2022		
20	Research Coast *	01/10/2022 - 01/14/2022
12	Central Florida	01/24/2022 - 01/28/2022
21	Palm Beach County*	01/31/2022 - 02/04/2022
5	Capital Region	02/07/2022 - 02/11/2022
13	Brevard	02/21/2022 - 02/25/2022
9	North Central Florida	02/28/2022 - 03/04/2022
18	Suncoast *	03/07/2022 - 03/11/2022
1	Escarosa	03/14/2022 - 03/18/2022
17	Polk *	03/21/2022 - 03/25/2022
8	Northeast Florida	03/28/2022 - 04/01/2022
14	Pinellas	04/04/2022 - 04/08/2022
15	Tampa Bay*	04/11/2022 - 04/15/2022
10	Citrus Levy Marion	04/25/2022 - 04/29/2022
24	Southwest Florida *	05/02/2022 - 05/06/2022
3	Chipola	05/23/2022 - 05/27/2022
4	Gulf Coast	06/06/2022 - 06/10/2022
22	Broward	06/13/2022 - 06/17/2022
23	South Florida*	06/21/2022 - 06/27/2022

*MSFW Significant LWDBs

Last Updated: 09/20/2021