



CareerSource Tampa Bay Youth Development Committee

Date: August 6, 2026 at 10:00 AM

Location: Zoom Only

Zoom Information [Zoom Link](#)

Meeting ID: 830 2132 9441

Passcode: 179128

Dial-in-Number: 13052241968

Agenda

I. Call to Order, Roll Call, and Welcome

II. Public Comments

III. Mission Moment

IV. Action Items/Discussion Items

A. Approval of Minutes - May 7 2026, Youth Development Committee.....2

V. Youth Initiative Planning Topics

A. My Journey Career Success Workshops.....5

B. CSTB Youth Services Strategic Plan Update.....12

VI. Information Item

A. WIOA Youth Primary Indicators of Performance: PY 2526 Q3.....20

VII. Adjournment

A. Next Youth Development Committee Meeting – November 5, 2026



Action Item

Youth Development Committee Meeting Minutes May 7, 2026



CareerSource Tampa Bay Youth Development Committee Minutes

CareerSource Tampa Bay
5/7/2026 10:00 AM EDT

@ Hybrid; 4350 W Cypress Street, Suite 875 Tampa FL 33607

Committee Members Attendance

Present:

Belinthia Berry, Warren Brooks (remote), John Howell, Shawn McDonnell (remote), Roy Sweatman (remote), Kenneth Williams (remote), Dr. Brian Mann (remote), Esther Sanni, Orlando Temple (remote)

Absent:

Russell Williams, Dr. Rebecca Sarlo, Chase Temple, Ocea Wynn

CareerSource Tampa Bay Staff

Chad Kunerth, Anna Munro (remote), Tammy Stahlgren, Saleema Bennett (remote), Conchita Canty-Jones, Leondra Foster, Michelle Schultz (remote), Don Shepherd (remote), Doug Tobin, April Torregiante

Guests:

Ameila Campbell (remote), Paul Casebolt (remote), Dorothy Myles (remote), Jonathan Wolf (remote)

I. Call to Order, Roll Call, and Welcome (Presenters: Esther Sanni)

Esther Sanni, Madam Chair called the meeting to order at 10:02 a.m. There was a quorum present.

II. Public Comments (Presenters: Esther Sanni)

There were none.

III. Mission Moment

CareerSource Tampa Bay and the Pinellas Opportunity Council partnered on a six-week youth program combining one week of soft skills training led by CareerSource and five weeks of worksite experience. Dorothy Myles, Director of Community Programs at POC, highlighted the value of the collaboration in strengthening job readiness and expanding opportunities for local youth.

IV. Action Items/Discussion Items

Minutes generated by [OnBoard](#).

- A. Approval of Minutes - February 12, 2026, Youth Development Committee (Presenters: Esther Sanni)

Motion:

To approve the minutes of the February 12, 2026, Youth Development Committee.

Motion moved by Belinthia Berry and motion seconded by John Howell. Motion carried.

V. Youth Initiative Planning Topics

- A. My Journey Career Success Workshops (Presenters: Conchita Canty-Jones)

Conchita Canty-Jones provided an update on the “My Journey” Career Resource Workshops, a career-focused life skills program designed to increase youth awareness of high-demand careers and CareerSource services.

The program has served over 1,200 youths, with strong outcomes including high completion of career action plans and significant interest in follow-up services. Expansion continues across Florida DJJ sites, with a new pilot launching in five Pinellas County alternative schools in 2026. A community based “My Journey Activation Tour” is also planned to broaden outreach.

Discussion focused on funding, sustainability, and expansion across Hillsborough and Pinellas Counties. It was noted the program is funded through county and school district partnerships, with ongoing efforts to diversify funding. The program is intended as a career awareness initiative, not a job placement program.

The full presentation is included in the agenda packet.

- B. CSTB Youth Services Strategic Plan Update (Presenters: Leondra Foster)

Leondra Foster provided an update on Youth Services and the My Journey initiative, highlighting strong collaboration with Conchita Canty-Jones, which contributed to over 1,500 additional Summer Pays applications and increased youth engagement across Hillsborough and Pinellas Counties.

She reported expanded partnerships with community and school-based organizations, increased demand for youth programming, and continued growth in blended learning, financial literacy initiatives (Bank On accounts), Job Corps transition support, and STEM and career exploration efforts for younger youth.

The discussion also emphasized reducing service duplication through regional collaboration, expanding access points (including community centers and virtual services), and developing a youth summer resource guide to improve awareness of available programs. Staff noted ongoing efforts to strengthen cross-county coordination and improve outreach and marketing.

The full presentation can be found in the agenda packet.

VI. Information Item

A. Marketing & Public Relations Update – Youth Programs (Presenters: Doug Tobin)

Doug Tobin provided a marketing update on the Youth Workforce Program rebrand, noting Phase 1 is complete (including the change to *CareerSource Summer Pays*) and Phase 2 will expand branding across centers and develop a youth logo and updated materials for South County P-TECH.

He also reported strong results from digital marketing campaigns that generated hundreds of youth and employer leads, along with continued website updates, outreach efforts, and intern support. His full presentation is included in the agenda packet.

B. WIOA Youth Primary Indicators of Performance: PY 2526 Q2 (Presenters: Chad Kunerth)

Chad Kunerth provided a brief update on WIOA Youth performance indicators for PY 2025 Q2, noting strong overall results. Of the five youth-related performance measures, three are exceeding goals and two are meeting targets.

He highlighted particularly strong performance in median earnings during the second quarter after exit, which is approximately \$2,000 per quarter above the goal and outperforming comparable regions. He concluded that the Youth program continues to show strong results.

C. Opportunities for Engagement (Presenters: Leondra Foster)

Leandra Foster discussed expanding youth mentorship through virtual Lunch & Learn sessions, requesting recommendations for CEOs, community leaders, and board members to participate as speakers. Committee members expressed support and volunteered to assist with participation and recruitment.

She also highlighted ongoing virtual engagement efforts, including recognition of youth achievements, and distribution of approximately 150 “swag bags” to encourage participation.

The meeting concluded with recognition of student accomplishments, including a graduating senior’s commitment to Tuskegee University.

Committee members were asked to consider recommending and/or participating as Lunch & Learn speakers.

VII. Adjournment

The meeting adjourned at 11:14 a.m.

Minutes prepared by Tammy Stahlgren, Executive Administrative Assistant & Board Liaison.



CareerSource
TAMPA BAY

Hillsborough
County **Florida**

MY JOURNEY YOUTH SUMMIT





Pavillion Activities

Group A

Zone 1 – Resume Building

Facilitator - Debraca Russell, MBA, CPCC

Zone 2 – Write Your 30 Second Elevator Pitch

Facilitator – Danielle Copeland

Zone 3 – Inside the Hiring Room: What Employers Really Want

Facilitator – Melissa Nelson

Zone 4 – When Life Starts “Lifing”

Facilitator – George Thomas

MYJOURNEY BREAKOUT SESSIONS

Workshop Presenters

Staying in the Room: Building Your Future Before Opportunity Knocks

1:23–1:49 PM | 1:52–2:18 PM

Preparing for opportunities by developing skills and mindset before success arrives.

Presenter: Rubye Dunn

Future Ready: Apprenticeships to High-Demand Careers

11:29 AM–12:11 PM | 1:52–2:18 PM

Apprenticeship programs, hands-on training, and career pathways in high-demand industries.

Presenter: Karoline Guerrero

I Belong in the Room: Adulting 101 – Leadership & Soft Skills

10:45–11:26 AM | 11:29 AM–12:11 PM | 1:23–1:49 PM

Using emergency management phases as a metaphor for personal growth, resilience, and leadership.

The presenter will share her personal journey, highlighting the educational, professional, and life experiences that shaped her career in the healthcare industry.

Presenter: Dr. Jarda Michele Virgil

Level Up Your Future: Exploring Careers at Microsoft

1:23–1:49 PM | 1:52–2:18 PM

Discover the wide range of career opportunities available at Microsoft.

Presenter: Chris Ayers

Getting Ready for the Room: Level Up Your Future!

10:45–11:26 AM | 1:23–1:49 PM | 1:52–2:18 PM

Aligning personality, strengths, and passions with career choices; personal branding.

Presenter: Norris Wright

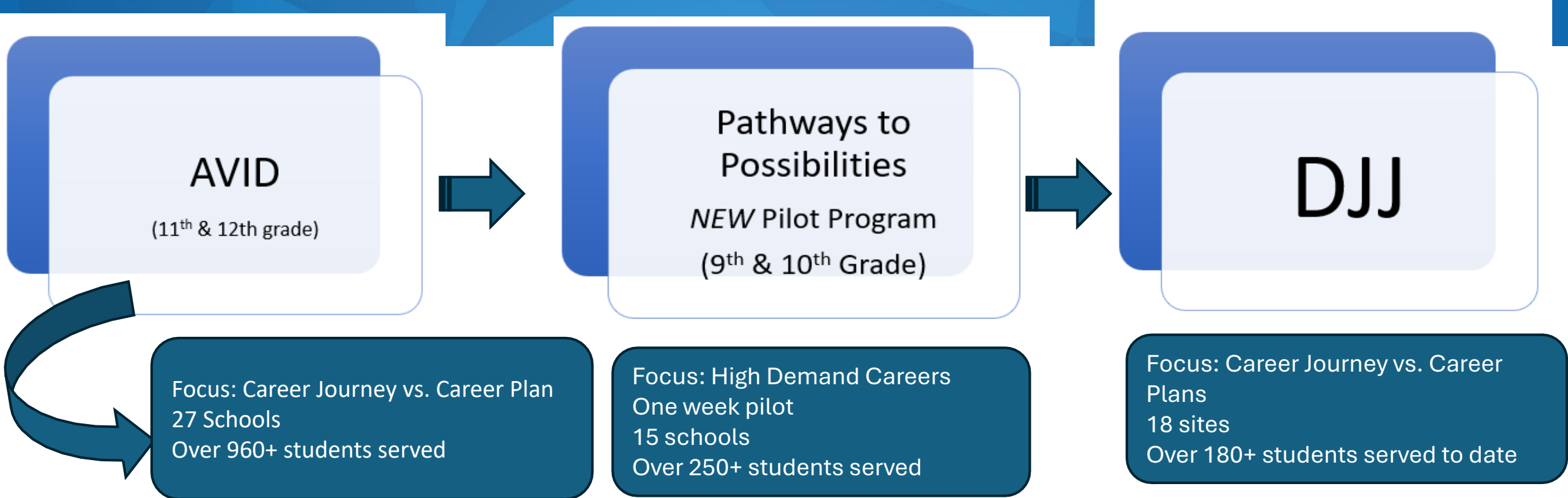
Taking Action & Staying in the Room: AI – Are You Ready for the Game?

10:45–11:26 AM | 11:29 AM–12:11 PM

Understanding AI's impact on learning, work, and careers; using AI as a success tool.

Presenter: Derek Watford

Our Impact: CSTB MyJourney Workshops and Youth Summit (Final numbers as of July 2026)



MyJourney Youth Summit: Final Numbers (July 23, 3036)

Event Goal:

250 youth

Interest Generated:

700+ youth indicated interest in attending, and 98% never engaged in CareerSource Tampa Bay (stated in survey Interest Form)

Pre-Summit Engagement:

256 youth completed pre-summit activities

Summit Attendance: 263 youth participated, exceeding event capacity

Community Partnerships: 17+ partners and sponsors collaborated to support the event's success

Distinguished Guests: 9 dignitaries and special guests attended in support of workforce development and youth empowerment

Key Takeaway

The MyJourney Youth Summit generated exceptional community engagement in partnership with The Gathering Conference's partnerships and CSTB team and their partners, moving more than 700 interested youth through the workforce activation pipeline while engaging 256 youth before the event and filling the summit to 263 participants—demonstrating strong demand, effective outreach, and the value of strategic partnerships in preparing young people for career success. **This was more than an event---it was a movement to prepare the next generation for success!!!**

What's Next?

Overall Goal

Transform the momentum generated by the MyJourney Youth Summit into sustained workforce engagement by connecting youth with CareerSource Tampa Bay services, expanding the MyJourney Career Success Workshops throughout Hillsborough and Pinellas Counties, strengthening employer partnerships that support youth's career pipeline, and using data-driven continuous improvement to increase career readiness, employment, education, and long-term economic mobility for young people.

1. Complete a Comprehensive Data Review
2. Conduct Small Group Feedback Sessions and “Take Action” movement (focus on 18-24 age group)
3. Develop the MyJourney Youth Summit Impact Report
4. Launch the MyJourney Career Success Workshops in Pinellas County and a MyJourney Youth Summit in Pinellas (with available funding)
6. Expand Employer and Industry Partnerships to support youth
7. Track Participant Progress and outcomes for those who attended the summit in collaboration with the Youth Department
8. Increase and continue relationships with the partners to support beyond the youth (their families)
9. Prepare for the Next Phase of MyJourney Workforce Activation
10. Create a plan for the CEO for scalable activities and workforce activities for approval





Youth Committee Update

Program Updates

Summer P.A.Y.S. and Youth Connections is forging into the next chapter and setting goals around reenvisioned services; founded in a stronger network of community partners and community investment.

Summer P.A.Y.S. continues to provide meaningful workforce development opportunities for youth through paid work experiences, career exploration activities, leadership development, and postsecondary exposure. Career Exploration opportunities have exceeded enrollment targets, demonstrating strong youth interest in hands-on learning and industry exposure. As the summer concludes, staff are focused on maximizing remaining work experience and leadership opportunities while evaluating lessons learned to inform a year-round service model.

Youth Connections continues to provide year-round career and education services to eligible youth across Hillsborough and Pinellas counties. The program remains focused on recruitment, enrollment growth, work-based learning opportunities, credential attainment, and individualized career planning. Staff have strengthened partnerships with schools, training providers, and employers to expand access to career pathways and supportive services. Moving into PY 2027-2028, Youth Connections will continue to support youth in achieving education, employment, and training outcomes while enhancing engagement and retention strategies



Program Engagement 26/27

Summer Pays			
Young Leaders	Career Exploration	Paid Work Experience	Immersive Education
44	333	406	20

- Across Hillsborough and Pinellas counties, 779 unique youth filled 803 program seats. Paid Work Experience served 406 participants, followed by Career Exploration with 333, Youth Leadership with 44, and USF Immersive Learning with 20.
- The 24-seat difference between total seats and unique youth reflects participants enrolled in multiple programs.



Program Engagement 26/27

Youth Connections			
Active Cases	Paid Work Experience	Training Sevices	Program Outreach 26/27
229	79	26	1507

- The Youth Connections program currently supports 229 active cases.
- Of those, 79 participants are engaged in Paid Work Experience and 26 are receiving Training Services. Program outreach efforts for 26/27 have reached 1,507 individuals, reflecting a strong pipeline of youth being connected to workforce opportunities across the region.
- In addition, Youth Connections participated in 43 Community Events in the PY.



Empowering Youth with hands-on learning, real mentors, and pathways to strong Connections to careers.

Immersive Learning Tours & Sector-Based Camps

- Implement regional immersive learning tours and sector-based youth camps focused on high-demand industries, and STEM based programming.
- Provide hands-on exposure to career pathways, worksites, training environments, and industry professionals to support informed career decision-making.
- Blending Work Based Learning & Introducing Hands on Career Exploration programming.

Campus visits wrapped:

USF - Tampa and St. Petersburg Campuses

Junior Achievement - Commerce Park

Hillsborough Community College - Dale Mabry Campus

Program Accomplishments

- Provided paid work experiences and career exploration opportunities for youth through the Summer P.A.Y.S. Program across Hillsborough and Pinellas Counties.
- Increased youth engagement in employment, education, training, and career pathway services through the Youth Connections Program.
- Expanded partnerships with employers, educational institutions, and community organizations to create career exposure, work-based learning, and hiring opportunities.
- Supported both In-School Youth (ISY) and Out-of-School Youth (OSY) with individualized career coaching, barrier removal services, and workforce development activities.
- Increased alignment of youth programming with regional workforce needs, connecting participants to education, training, employment, and emerging career opportunities
- Built a stronger youth talent pipeline by preparing young people with the skills, work experience, credentials, and professional connections needed for long-term success.



PY 27-28 Objectives

As CSTB Youth Programs continues to evolve into a year-round workforce development system, key areas of focus include increasing enrollment and retention, expanding employer and training partnerships, growing credential attainment, strengthening data-driven decision-making, and enhancing service integration across funding streams. These improvements will support stronger participant outcomes, increase access to career pathways, and further position CSTB as a leader in youth workforce development throughout the Tampa Bay region.

- **Further Integrate Funding Streams:** Continue blending WIOA, TANF, grant, and partner resources to create seamless service delivery and maximize participant impact.
- **Expand Career Pathway Programming:** Increase sector-based programming, work-based learning opportunities, and exposure to high-growth industries that align with regional workforce needs.
- **Strengthen Staff Capacity and Cross-Training:** Continue developing staff expertise across funding streams, case management, employer engagement, and compliance requirements.
- **Increase Postsecondary and Training Transitions:** Improve connections to college, technical education, apprenticeships, and occupational skills training that leads to sustainable employment.



THANK YOU

FOR YOUR ATTENTION





Information Item

WIOA Youth Primary Indicators of Performance: PY 2526 Q3

July 1st, 2025 –March 31st, 2026

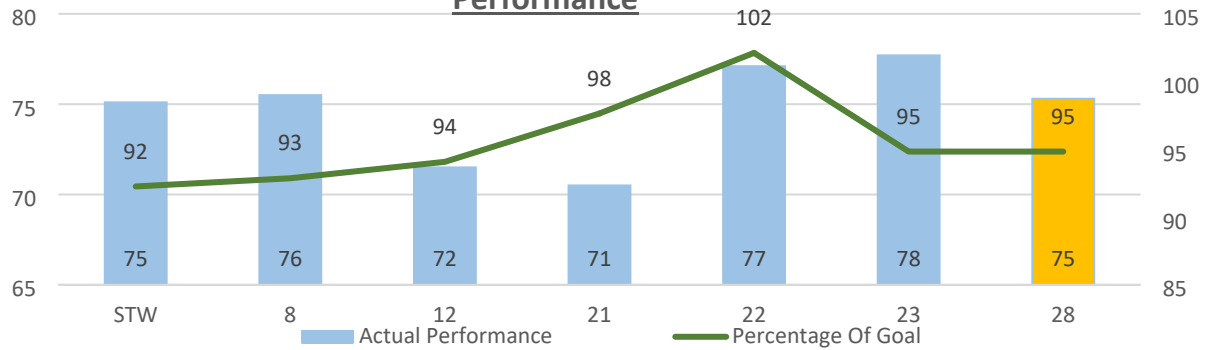
CareerSource Tampa Bay

Measures	PY2025-2026 3rd Quarter Performance	PY2025-2026 % of Performance Goal Met for Q3	PY2025-2026 Performance Goals
Youth:			
Employed 2nd Qtr After Exit	75.3	94.84	79.4
Median Wage 2nd Quarter After Exit	\$5,990.0	147.28	\$4,067
Employed 4th Qtr After Exit	75.2	93.53	80.4
Credential Attainment Rate	62.8	100.16	62.7
Measurable Skill Gains	70	118.64	71.00
Not Met (less than 90% of negotiated)			
Met (90-100% of negotiated)			
Exceeded (greater than 100% of negotiated)			

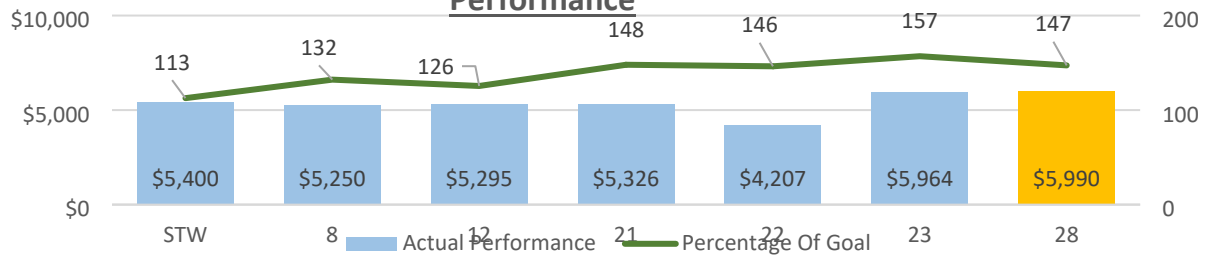
Statewide

Measures	PY2025-2026 3rd Quarter Performance	PY2025-2026 % of Performance Goal Met For Q3	PY2025-2026 Performance Goals
Youth:			
Employed 2nd Qtr After Exit	75.1	92.26	81.40
Median Wage 2nd Quarter After Exit	\$5,400.0	112.62	\$4,795
Employed 4th Qtr After Exit	76.0	96.45	78.80
Credential Attainment Rate	69.2	94.28	73.40
Measurable Skill Gains	73.4	107.94	68.00
Not Met (less than 90% of negotiated)			
Met (90-100% of negotiated)			
Exceeded (greater than 100% of negotiated)			

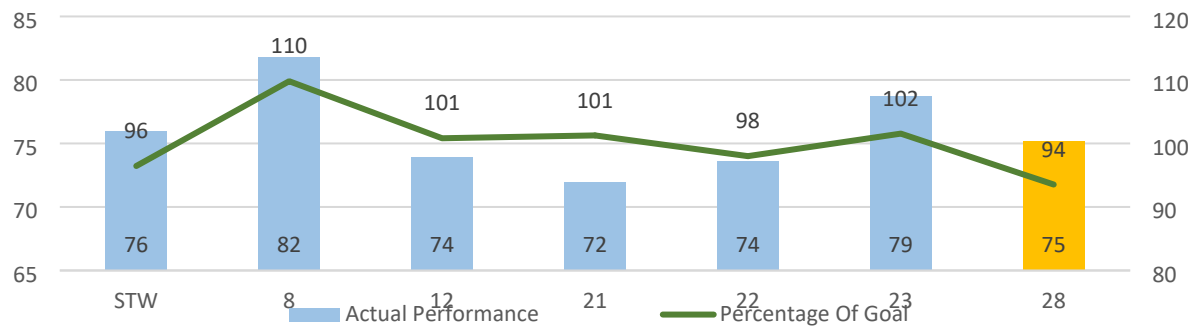
Youth Employed 2nd QTR After Exit % of Goal and Actual Performance



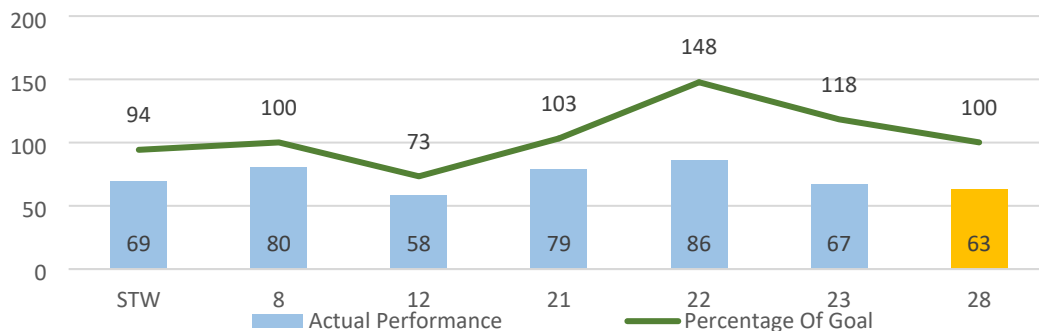
Youth Median Wage 2nd Quarter After % of Goal and Actual Performance

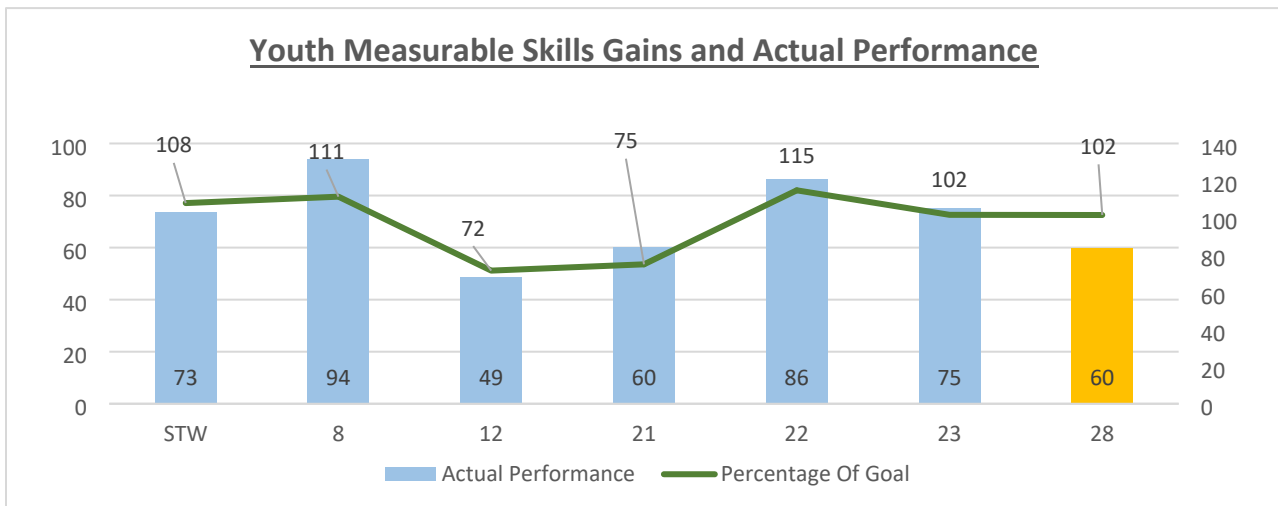


Youth Employed 4th QTR After Exit % of Goal and Actual Performance



Youth Credential Attainment % of Goal and Actual Performance





STW – Statewide

Region 8- CareerSource North Florida

Region 12- CareerSource Central Florida

Region 21- CareerSource Palm Beach

Region 22- CareerSource Broward

Region 23- CareerSource South Florida

Region 28- CareerSource Tampa Bay

NOTES:

Meridian One
4350 West Cypress Street Suite 875 | Tampa, FL 33607
CareerSourceTampaBay.com

Copyright © CareerSource Tampa Bay. All Rights Reserved.

CareerSource Tampa Bay is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers listed on this website may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.

A proud partner of the American  Job Center network