



CareerSource
TAMPA BAY



2025 BOARD RETREAT

Monday, August 4, 2025

8:30 AM to 1:00 PM

Marriott Tampa Westshore

1001 N. Westshore Blvd, Tampa, FL 33607

2025 Board Retreat Agenda



Date: Monday, August 4, 2025

Time: 8:30 AM to 1:00 PM

Location: Marriott Tampa Westshore at 1001 N. Westshore Blvd, Tampa, FL 33607

8:30 AM | Networking

9:00 AM | Welcome & Opening Remarks

- **Welcome from the Center for Workforce Excellence International**
 - Walter Simmons, President & CEO
 - Amanda Wagner, Principal Consultant
 - **Opening Remarks:**
 - Keidrian Kunkel, CEO, CareerSource Tampa Bay
 - Barclay Harless, Board Chair
 - **Icebreaker Activity:** Amanda Wagner, COO
-

9:15 AM | Understanding the National Workforce System

- **Presenter:** Walter Simmons, CEO
 - **Session Focus:**
 - Overview & Purpose of Workforce Innovation and Opportunity Act (WIOA)
 - Structure of America's Public Workforce System
 - Intersection of Workforce Development & Economic Development
 - How the workforce system is funded
 - Fiscal agent responsibilities and accountability
 - Q&A
-

9:45 AM | Understanding Your Role as a Workforce Board Member

- **Presenter:** Walter Simmons, CEO & Amanda Wagner, Principal Consultant
 - **Session Focus:**
 - Purpose and essential composition of a Local Workforce Development Board (LWDB)
 - Explore the role of each board member and how their function impacts the local economy.
 - Clearly defined roles and responsibilities of the CLEO, Fiscal Agent, LWDB, LWDB chairperson, LWDB Executive Director, and staff
 - Facilitated reflection on how board members leverage their expertise.
-

10:45 AM | Championing the Local Workforce System: Advocacy, Alignment & Awareness

- **Presenter:** Walter Simmons, CEO
 - **Session Focus:**
 - Align key local workforce system stakeholders, utilizing a collective impact approach.
 - Identify tools and resources that are commonly overlooked and underutilized.
 - Local strategies for engaging elected officials, community partners, businesses, job seekers, and various system stakeholders.
-

11:00 AM | State Performance Requirements Deep Dive

- **Presenter:** Chad Kunerth, VP, MIS, and Data Services
-

11:30 AM | State Workforce Development Goals & Strategies

- **Presenter:** Adrienne Johnston, CareerSource Florida
 - **Key Topics:** Aligning local efforts with the state's overarching workforce development goals and strategies.

11:45 AM | Strategic Planning

- **Presenter:** Keidrian Kunkel, CEO, CareerSource Tampa Bay
 - **Key Topics:** High-level review of local sector strategies and the current strategic plan.
 - Housekeeping Reminders and Clarification

12:00 PM | Lunch (Buffet Style)

12:10 PM | Amanda Wagner Summarizes Next Steps & Commitments

12:25 PM | Governance & Compliance: Sunshine Laws & Conflicts of Interest

- **Presenter:** Gray Robinson (Legal Counsel), Stephanie Marchman
- **Session Focus:**
 - Key aspects of Sunshine Laws relevant to Board operations
 - Reinforcing the LWDB's purpose, roles, and responsibilities from a compliance perspective
 - Detailed discussion of the Conflict-of-Interest policy
 - Board Communication Reminders
 - Q&A

12:55 - 1 PM | Closing & Thank You

- **Presenter:** Keidrian Kunkel, CEO





2025-2026 BOARD MEMBERS

Com. Joshua Wostal, Member, Commissioner, Hillsborough County Board of County Commissioners

Com. Chris Latvala, 2nd Vice-Chair, Commissioner, Pinellas County Board of County Commissioners

Mr. Barclay Harless, Chair, Sr. Vice President, Valley Bank

Mr. Gary Hartfield, Vice-Chair, Owner/President/CEO, Serenity Village, Inc.

Dr. Rebecca Sarlo, Secretary, VP of Economic/Curriculum, Evara Health

Mr. Donald Noble, Treasurer / Finance Audit Committee Chair, Owner/Founder, Accelebron, Inc.

Mr. Mitchell Allen, Member, Sr. Vice President, Tampa Bay EDC

Ms. Belinthia Berry, Member, Dean of Workforce Development & Corporate Partners, St. Petersburg College

Mr. Don Blair, Member, Managing Director, Raymond James

Mr. Robert Blount III, Member, President & CEO, Abe Brown Industries Inc.

Mr. Warren "Scott" Brooks, Member, Executive Director Career & Technical Education, Hillsborough County Public Schools

Ms. Elisa Caro, Member, Chief Revenue Officer, SmartChoice Communications

Mr. Joseph Eletto, Member, Veterans Council of Hillsborough

Mr. David Fetkenher, Member, CFO, Crown Automotive Group

Ms. Elizabeth Gutierrez, Member, Founder/CEO, Enterprising Latinas, Inc.

Mr. John Howell, Member, Area 4 Director, Vocational Rehabilitation, Florida Department of Education

Mr. William "Mark" Hunt, Member, Executive Director Career & Technical Education, Pinellas County Schools

Mr. Bob Hyde, Member, VP of Community Impact, Suncoast Credit Union

Mr. Michael Jalazo, Member, CEO/Executive Director, Pinellas Ex-Offender Re-Entry Coalition (P.E.R.C.)

Dr. Cynthia Johnson, EDFP, MEDP, Member, Director of Pinellas County Economic Development, Pinellas County Government

Dr. Brian Mann, Member, Associate VP, Associate in Science Programs, Hillsborough Community College

Mr. Shawn McDonnell, Member, State Organizing Coordinator, IBEW

Mr. Brian Nathan, Member, Assistant Business Manager, Lead Organizer, IBEW Local 915

Ms. April Neumann, Member, Executive Vice President, Workforce Transformation, Ultimate Medical Academy

Mr. Jeremy Robinson, Member, Regional VP, Choice Hotels

Ms. Esther Sanni, Member / Youth Development Committee Chair, President/CEO, All Administrative Solutions, LLC dba All Enterprise Solutions

MS Elizabeth Siplin, Member, President/CEO, Empact Solutions

Mr. Roy Sweatman, Member, President, Southern Manufacturing Technologies

Ms. Sophia West, Member, Co-Founder, C.S. West & Associates, PA

Mr. Kenneth Williams, Member, Recording Secretary, Teamsters Local Union No 79

Mr. Russell Williams, Member, Director of Recruiting, Power Design Inc.

Mr. Kenneth (Kenny) Wooton, Member, Tampa Branch Manager, Maddox Electric Company

Ms. Ocea Wynn, Member, Administrator Neighborhood & Community Affairs, City of Tampa

Ms. Mercedes Young, Member, President, Vivid Consulting Group