

# Industry Snapshot

Emsi Q2 2021 Data Set

July 2021

CareerSource Tampa Bay



# Parameters

## Industries:

Code	Description
51	Information

## Regions:

Code	Description
12057	Hillsborough County, FL

Timeframe: 2020 - 2021

Datarun: 2021.2 – QCEW Employees, Non-QCEW Employees, and Self-Employed

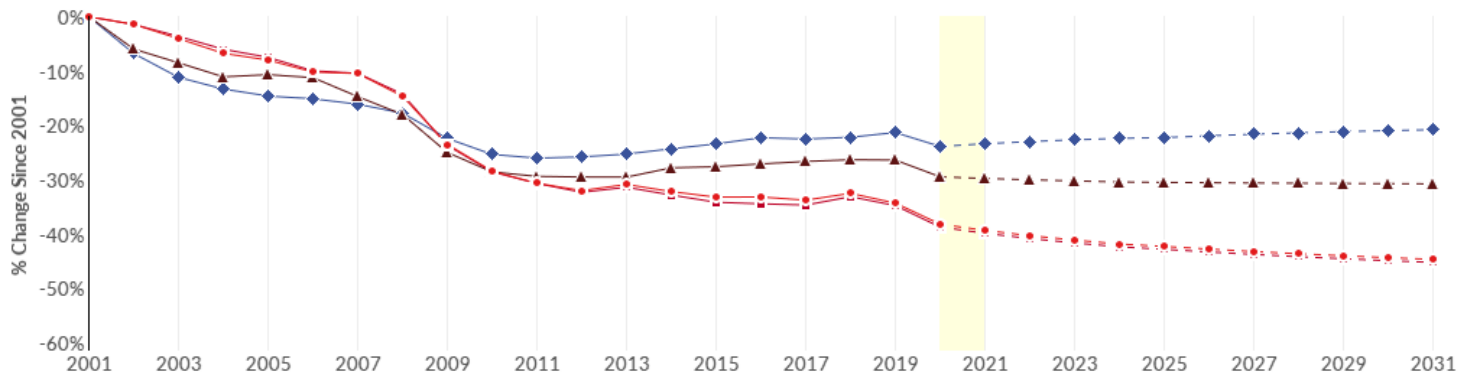
## Industry Summary for Information

<p>15,216</p> <p>Jobs (2020)</p> <p>9% above National average</p>	<p>-1.9%</p> <p>% Change (2020-2021)</p> <p>Nation: +0.7%</p>	<p>\$107,400</p> <p>Avg. Earnings Per Job (2020)</p> <p>Nation: \$144,121</p>
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## Industry Detail

Payrolled Business Locations (2020)	784
Jobs Multiplier	Only Available for 6-Digit
Unemployed (3/2021)	795

## Regional Trends



Region	2020 Jobs	2021 Jobs	Change	% Change
● Region	15,216	14,932	-284	-1.9%
■ Tampa Zips	13,838	13,578	-260	-1.9%
▲ State	141,488	140,874	-614	-0.4%
◆ Nation	2,911,600	2,930,774	19,174	0.7%

## Occupations Employed by this Industry

Description	Employed in Industry (2020)	% of Total Jobs in Industry (2020)
Telecommunications Equipment Installers and Repairers, Except Line Installers	1,566	10.3%
Customer Service Representatives	1,379	9.1%
Software Developers and Software Quality Assurance Analysts and Testers	1,242	8.2%
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	1,029	6.8%
Computer User Support Specialists	609	4.0%

## Industry Gender Breakdown



Gender	2020 Jobs	2020 Percent
Males	9,705	63.8%
Females	5,511	36.2%

## Industry Age Breakdown



Age	2020 Jobs	2020 Percent
14-18	144	0.9%
19-24	840	5.5%
25-34	3,074	20.2%
35-44	3,843	25.3%
45-54	4,155	27.3%
55-64	2,636	17.3%
65+	525	3.5%

## Industry Race/Ethnicity Breakdown



Race/Ethnicity	2020 Jobs	2020 Percent	
White	9,452	62.1%	
Hispanic or Latino	2,615	17.2%	
Black or African American	2,054	13.5%	
Asian	815	5.4%	
Two or More Races	236	1.6%	
American Indian or Alaska Native	32	0.2%	
Native Hawaiian or Other Pacific Islander	13	0.1%	

## Gross Regional Product (GRP)

\$1.9B Earnings (2020)	\$3.6B Property Income (2020)	\$489.3M Taxes (2020)	\$6.0B Total GRP (2020)
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## Industry Requirements

Purchases from	In-region Purchases	Imported Purchases	Total Purchases
Wired Telecommunications Carriers	\$482,684,174	\$435,277	\$483,119,451
Motion Picture and Video Production	\$8,793,240	\$277,997,728	\$286,790,968
Temporary Help Services	\$228,870,528	\$15,280	\$228,885,808
Wireless Telecommunications Carriers (except Satellite)	\$171,856,525	\$1,486	\$171,858,011
Cable and Other Subscription Programming	\$6,466,243	\$122,489,612	\$128,955,856

## Top Regional Businesses

Business Name	Industry Name	Business Size
Connectwise Inc	Data Processing, Hosting, and Related Services (518210)	740
Konica Minolta Business Solutions	Software Publishers (511210)	500
Hillsborough County Library Cooperative-john F Germany Public Library Branch	Libraries and Archives (519120)	400
Wxtb	Radio Stations (515112)	382
Theflyer.com	Newspaper Publishers (511110)	330

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data.*

# Appendix A

Information in Hillsborough County, FL

# Appendix B - Data Sources and Calculations

## Industry Data

Emsi industry data have various sources depending on the class of worker. (1) For QCEW Employees, Emsi primarily uses the QCEW (Quarterly Census of Employment and Wages), with supplemental estimates from County Business Patterns. (2) Non-QCEW employees data are based on a number of sources including QCEW, Current Employment Statistics, County Business Patterns, BEA State and Local Personal Income reports, the National Industry-Occupation Employment Matrix (NIOEM), the American Community Survey, and Railroad Retirement Board statistics. (3) Self-Employed and Extended Proprietor classes of worker data are primarily based on the American Community Survey, Nonemployer Statistics, and BEA State and Local Personal Income Reports. Projections for QCEW and Non-QCEW Employees are informed by NIOEM and long-term industry projections published by individual states.

## Unemployment Data

The unemployment data in this report comes from the Bureau of Labor Statistics' Local Area Unemployment Statistics and the Department of Labor's Characteristics of the Insured Unemployed.

## Staffing Patterns Data

The staffing pattern data in this report are compiled from several sources using a specialized process. For QCEW and Non-QCEW Employees classes of worker, sources include Occupational Employment Statistics, the National Industry-Occupation Employment Matrix, and the American Community Survey. For the Self-Employed and Extended Proprietors classes of worker, the primary source is the American Community Survey, with a small amount of information from Occupational Employment Statistics.

## Input-Output Data

The input-output model in this report is Emsi's gravitational flows multi-regional social account matrix model (MR-SAM). It is based on data from the Census Bureau's Current Population Survey and American Community Survey; as well as the Bureau of Economic Analysis' National Income and Product Accounts, Input-Output Make and Use Tables, and Gross State Product data. In addition, several Emsi in-house data sets are used, as well as data from Oak Ridge National Labs on the cost of transportation between counties.

## DatabaseUSA.com Business-Level Data

Data for individual businesses is provided by DatabaseUSA.com, which maintains a database of more than 14 million U.S. business entities. Note that in aggregate it will not be consistent with Emsi labor market data due to differences in definitions, methodology, coverage, and industry/geographic classification.

## State Data Sources

This report uses state data from the following agencies: Alabama Department of Industrial Relations; Alaska Department of Labor and Workforce Development; Arizona Department of Administration, Office of Employment and Population Statistics; Arkansas Department of Workforce Services; California Labor Market Information Department; Colorado Department of Labor and Employment; Connecticut did not provide us with a data source; Delaware Office of Occupational and Labor Market Information, Delaware Wages 2004; District of Columbia Department of Employment Services; Florida Department of Economic Opportunity; Georgia Department of Labor, Workforce Information and Analysis, Occupational Information Services Unit; Hawaii Department of Labor and Industrial Relations, Research and Statistics Office; Idaho Department of Labor; Illinois Department of Employment Security, Employment Projections; Indiana Department of Workforce Development; Iowa Workforce Development; Kansas Department of Labor, Labor Market Information Services, Kansas Wage Survey; Kentucky Office of Employment and Training; Louisiana Department of Labor; Maine did not provide us with a data source; Maryland Department of Labor, Licensing and Regulation, Office of Labor Market Analysis and Information; Massachusetts Executive Office of Labor and Workforce Development; Michigan Department of Labor and Economic Growth, Bureau of Labor Market Information and Strategic Initiatives; Minnesota Department of Employment and Economic Development; Mississippi Department of Employment Security; Missouri



Department of Economic Development; Montana Department of Labor and Industry, Research and Analysis Bureau; Nebraska Workforce Development; Nevada Department of Employment, Training and Rehabilitation, Information Development and Processing Division, Research and Analysis Bureau; New Hampshire Department of Employment Security; New Jersey Department of Labor and Workforce Development; New Mexico Department of Labor, Bureau of Economic Research and Analysis; New York Department of Labor, Division of Research and Statistics; North Carolina Department of Commerce, Labor and Economic Analysis Division; North Dakota Job Service, Labor Market Information Center; Ohio Department of Job and Family Services, Labor Market Information Division; Oklahoma Employment Security Commission; Oregon Employment Department, Oregon Labor Market Information System; Pennsylvania Department of Labor and Industry, Center for Workforce Information and Analysis; Rhode Island did not provide us with a data source; South Carolina Employment Security Commission, Labor Market Information Department; South Dakota Department of Labor, Labor Market Information Division; Tennessee Department of Labor and Workforce Development, Research and Statistics Division; Texas Workforce Commission; Utah Department of Workforce Services; Vermont did not provide us with a data source; Virginia Employment Commission, Economic Information Services; Washington State Employment Security Department, Labor Market and Economic Analysis Branch; West Virginia Bureau of Employment Programs, Research Information & Analysis Division; Wisconsin Department of Workforce Development, Bureau of Workforce Information; Wyoming Department of Employment, Research and Planning