

# TALENT MEETS OPPORTUNITY.

## Our Vision

Empowering workers to achieve success and driving sustainable, positive change in our community.

## Our Mission

We expand career opportunities for individuals and enable the success of all workers through comprehensive workforce solutions that meet the needs of the community.

## Our Values

Accountability  
Customer Focused  
Collaboration  
Innovation  
Integrity



**STRATEGIC PLAN  
2021-2024**

# CareerSource Tampa Bay Strategy

Our Five Priorities



**Connecting Job Seekers to Careers**



**Future Workforce**



**Community Awareness**



**System Redesign**



**Revenue Diversification**





## Connecting Job Seekers to Careers

- Goal 1** - Expand access to training and employment opportunities to develop an inclusive, qualified talent pool.
- Goal 2** - Provide meaningful and effective employer services.
- Goal 3** - Enhance partnerships with regional workforce, economic development, community development, education, and training partners.





## Future Workforce

**Goal 1** - Promote talent growth and retention in the region.

**Goal 2** - Expand access to employment opportunities for Hillsborough County youth.





## Community Awareness

**Goal 1** - Advance strategic partnerships.

**Goal 2** - Increase community engagement.

**Goal 3** - Grow the mission to create positive community awareness, build relationships, and broaden the foundation of support.





## System Redesign

**Goal 1** - Restructure and expand services to additional populations.

**Goal 2** - Improve efficiency and productivity in operations.

**Goal 3** - Invest in our own workforce and organization.

**Goal 4** - Develop innovative workforce system solutions.

**Goal 5** - Deliver workforce services that drive sustainable, positive change in our community.





## Revenue Diversification

**Goal 1** - Realize organizational financial sustainability through diverse revenue sources.

